

# *City of Brisbane*

## *Agenda Report*

**TO:** Honorable Mayor and City Council

**FROM:** Caroline Cheung via Clay Holstine, City Manager

**DATE:** Meeting of October 15, 2012

**SUBJECT:** Farmers' Market Extension and Amendment of License Agreement

**PURPOSE:**

To continue to provide a healthy and convenient grocery shopping alternative for those who live and work in Brisbane, and which allows the Community to come together as a whole on a weekly basis.

**RECOMMENDATION:**

For the Council to consider approving the Second Amendment and Extension of West Coast Farmers Market Association's License Agreement.

**BACKGROUND:**

At the July 23, 2012 Council Meeting, the Council approved an amendment to West Coast Farmers Market Association's (WCFMA) original License Agreement (see Attachment 3), which waived the weekly park rental fee of \$200.00 for the remaining term of the License Agreement, and authorized up to three food trucks to participate in the farmers' market (see Attachment 4). Both of these are being proposed as continuing in the Second Amendment and Extension of License Agreement for WCFMA (see Attachment 1).

**DISCUSSION:**

The original terms for the License Agreement were for a six-month period, commencing on April 5, 2012 and ending on October 4, 2012. Due to the farmer's market being successful in providing a healthy grocery shopping alternative, the Community embracing the market being here each week, and WCFMA having met the terms of the original license agreement, a year-long extension is being proposed. Other changes from the original agreement include: having the time of operation continuing to be 3:00pm – 7:00pm, as their busiest time is seen to take place between 6:15pm – 7:00pm. This is most likely due to people returning from work at that time. The area in the Park covered by the License Agreement proposes to include the section of walkway where the