TO: Engineering Division, Department of Public Works
FROM: Matt Lee
SUBJECT: Street Sign Standard

The purpose of this memorandum, “Street Sign Standard,” is to establish a single document that centralizes requirements from multiple locations for street signs. These standards and criteria are not necessarily applicable to projects requiring planned development permits and subdivision agreements. While certain criteria may apply, other criteria will not apply due to the unique situations within these areas; accordingly, consultation with the City Engineer shall be required in the excepted cases listed above. All street signs shall comply with the MUTCD & Caltrans Standards.

This document shall be used as the design basis for applicable work within the public right of way unless specifically approved otherwise by the City Engineer, and shall be in effect until superseded by an updated working draft or approved final document.

1. The sign dimensions will be 6' X 30” or 6' X 24” depending on word length.

2. The large font size will be 3.675” and the small font size will be 2.5”.

3. The text offset from the bottom of the sign will be 0.6”.

4. The font type will be “Helvetica”.

5. The sticker material used will be 3M electro-cut on diamond grade reflective.

6. The star size will be 3.875”.

7. The sign will be double-sided.

8. The sign colors will be white on green with a 0.2” white border.

9. The single bracket model is V14F-HDVP-1072C, and the cross-mount bracket model is V14F-HDVP-10590.

10. Mounted on galvanized pole.