

## Request for Proposal

City of Brisbane Public Art Program

Request for Proposals

Deadline May 24, 2019

### 1. Eligibility

Open to artists (or teams of related disciplines) residing in the Greater Bay Area (Counties of: San Mateo, Santa Clara, San Francisco, Alameda, Contra Costa, Napa, Sonoma, Marin, Solano).

### 2. Budget

Up to \$25,000 all-inclusive

### 3. Art Opportunity

**Overview:** The City of Brisbane Public Art Program seeks an artist/artist team to develop and install a permanent installation of public art at the Brisbane Skateboard Park for the City of Brisbane, California.

The art installation at the Skateboard Park should be representative of the community and be meaningful to the patrons of the Park. Although there is no theme for this piece, please note that this piece will be seen by our Community Park users which is located directly across the street as well as most people who come into and out of the City since the skateboard park is located at one of the main entrance points into the City. All styles of art will be considered from strict representational to abstract.

**Installation:** The attached map depicting the location of the skateboard park in relationship to the Community Park, and street shows the relationship of the park with the surrounding community. The artist may design a piece that uses the concrete surface facing the street as well as the planter in front of the fence to create a unique piece for our community.

**Scope:** The Brisbane Public Art Program reserves the right to cancel or amend any or all of the scopes or budgets referenced in this document.

### 4. Background

Located on the site prior to the concrete skateboard park was an asphalt and wood skateboard park. The teen skaters advocated for a new concrete skate park at a dozen city meetings over a five-year period, which led to the approval for a new park. The current Skateboard Park opened

on June 11, 2016. The Park serves not only the community of Brisbane but also attracts skaters from all over the area. The funding for the park was a combination of City funds and Community fund raising. Included in the fund raising was t-shirt sales (which also raised the consciousness of the community) based on a design of a popular piece of public art on the original skateboard park, the sales of bricks at the entrance of the park, and even one student selling lemonade at the Concerts in the Park. Additionally, local contractors donated their time in the preparation of the site. It took a strong community effort to build this park, which is an important element in our vibrant park and recreation system.

#### 5. Brisbane:

The City of Brisbane is a community of 4,292 residents (2010 census) situated in Northern San Mateo County on the west side of San Francisco Bay. Brisbane borders the cities of San Francisco, Daly City and South San Francisco. The San Bruno Mountain range surrounds Brisbane to the west and the San Francisco Bay provides the entire easterly border of the city. Rising from the water level of the Brisbane Lagoon, the valley reaches approximately 400 feet above sea level at its highest point. The residents of Brisbane enjoy a relaxed, small town atmosphere, even though the skyline of San Francisco is directly to the north. There is intense town spirit and pride, and the friendliness one expects in a small community.

The City of Brisbane is known fondly as “The City of Stars”. In 1940, Arthur Kennedy began the tradition of placing a large lighted star on his home during the Christmas season. Soon other residents followed suit, and then the Chamber of Commerce manufactured up to ten stars each year for distribution to local homeowners. Shortly thereafter travelers driving down US 101 began calling Brisbane “The City of Stars”.

#### 6. Brisbane Public Art Program

In 2014 the Brisbane Public Art Program was established to energize public spaces, arouse thinking, and transform the places where we live, work, and play into a more welcoming and beautiful environments that invite interaction. By its presence alone public art is expected to heighten our awareness, question our assumptions, transform a landscape, and express our communities’ values. This artwork will be located at an important entrance for our community and should therefore improve the appearance of the area and heighten the ethnic, historical or cultural aspects of the community.

#### 7. Selection Process

A selection panel will evaluate artists’ submissions and either select an artist based on preliminary submission materials, interview short-listed applicants, or seek more detailed proposal. Selection criteria include the applicant’s qualifications; ability to undertake projects of a similar scope; artistic merit as evidenced by the submitted materials; and ability to work with government agencies in the creation of an art project.

Based on proposal and review of support materials, the artist will be recommended by the Public Arts Selection Committee to the Parks and Recreation Commission. The Commission will make its recommendation to the City Council for final approval of the artist. The City Council approves art concepts, project scope, and budget thereby allowing the artist creative license within the established project plan. Contract and project plan are to be negotiated with the City's Deputy City Manager. The City reserves the right to reject any and all applications.

8. Timeline (contingent upon the City's project schedule and may be changed at any time)

May 24, 2019: Deadline for Response to RFP (by 1:00 PM)

June 14, 2019: Short-listed artists notified by this date

June 24, 2019: During this week, interviews with short-listed artists

July 10, 2019: Parks and Recreation Commission recommends artist to City Council

July 18, 2019: City Council reviews recommendation and makes final decision on selection

July 26, 2019: Anticipated execution of contract by this date

December 1, 2019: Anticipated completion of installation of art.

9. Deadline and Application Content:

The deadline for responding to this request for proposal is May 24, 2019 at 1:00pm PST.

**Respondents may submit multiple proposals however each proposal needs to include all items listed below.**

**Responses must include the following and be submitted as a single PDF:**

Artists interested in this project must prepare and submit a single PDF and include each item in the following order:

1. **Cover Sheet** – Include name, address, telephone, email, and website (if applicable) of the artist.
2. **Artist Resume and References** – Include degrees held, a summary list of exhibitions/public art projects completed during the past three (3) years, selected exhibitions/public art projects, awards, catalogues, current gallery affiliations, and grants/fellowships. Include phone numbers and email addresses for at least three (3) references.
3. **Digital Images of Past Work** – Please closely observe the following guidelines for submittal of digital images
  - a. Submit between five (5) and fifteen (15) images featuring select examples of previous public art projects with particular emphasis on works of a similar scope or using similar techniques.

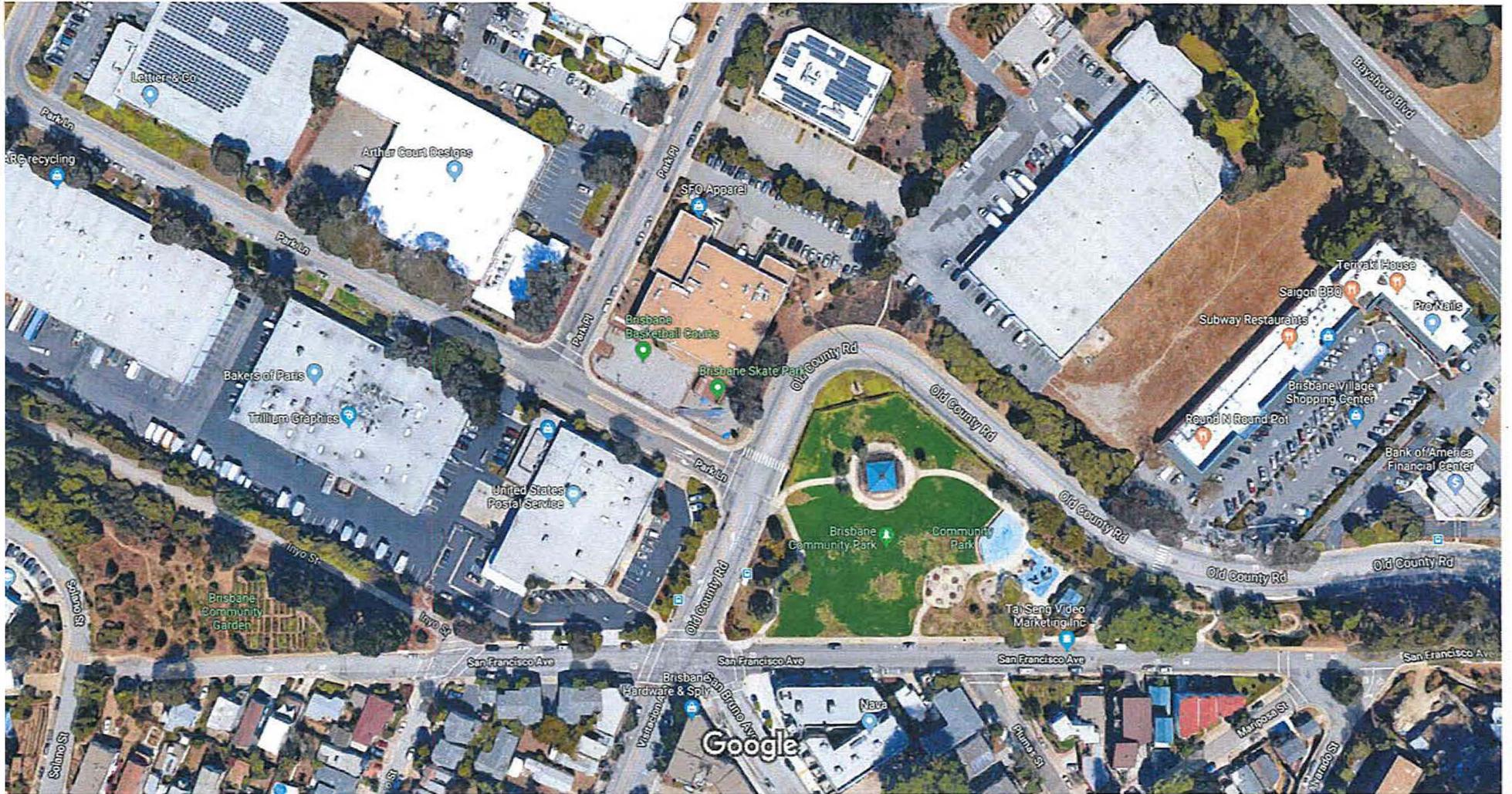
- b. Include the artist name, the year, location, media, and budget of featured artwork. Describe the project concept in one or two sentences maximum.

4. **Statement**

- a. **Artist Statement** – Please describe the conceptual basis of your body of work. (limit 250 – 500 words)
- b. **Preliminary Concept Statement** – Please describe your initial impressions of and projected approach to this public art project of the City of Brisbane Skateboard Park. Specifically, please address your thoughts on location and medium and, if applicable, discuss any projects for which you used a similar approach (limit to 250-500 words).

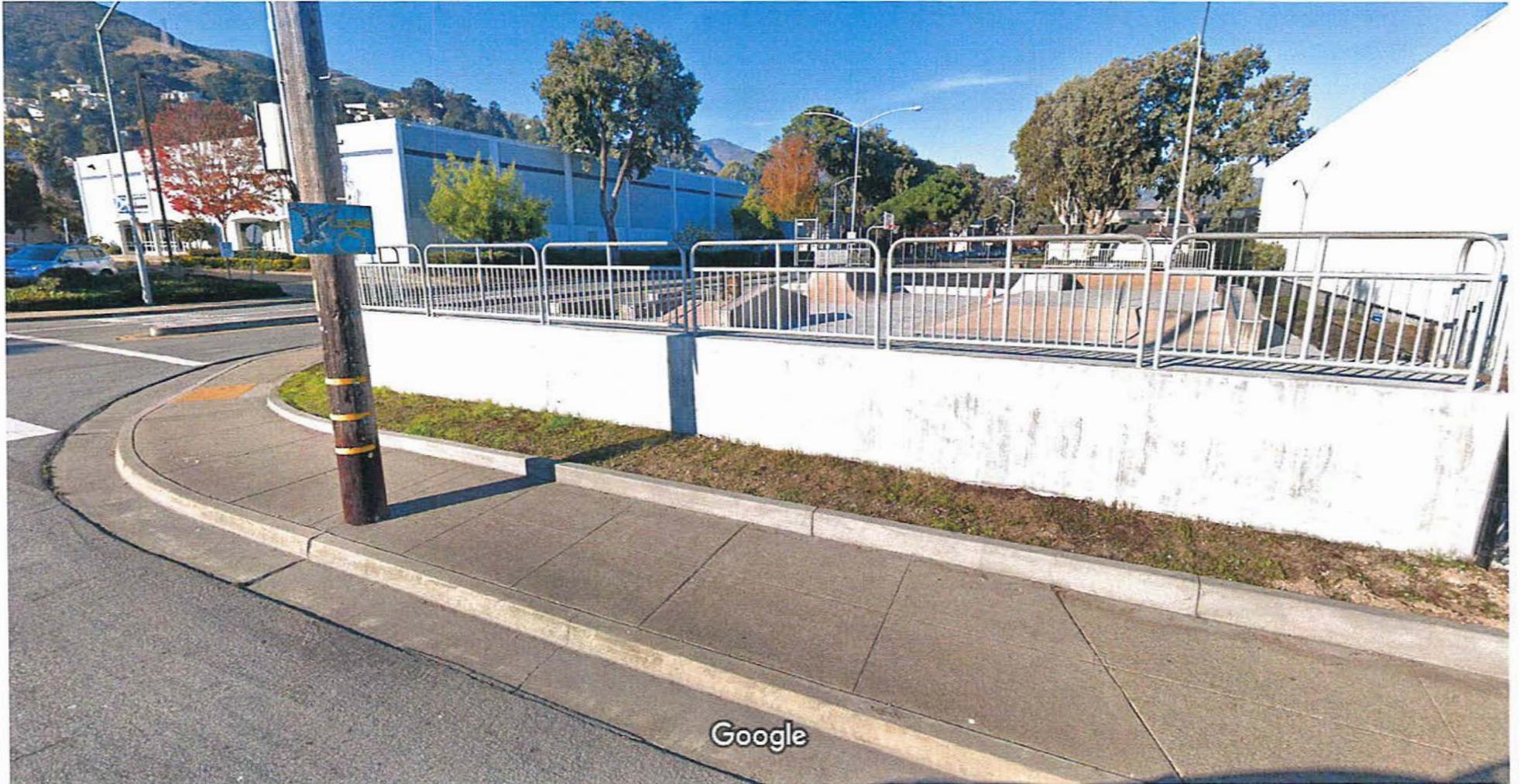
5. **Optional Additional Visual Support Material** – Please include initial drawings or representations on of your proposed conceptual idea.

10. Inquiries. All questions regarding this Request for Proposal are to be directed to Stuart Schillinger, Deputy City Manager for the City Brisbane. 415-508-2151 or at [schillinger@ci.brisbane.ca.us](mailto:schillinger@ci.brisbane.ca.us)



Imagery ©2019 Google, Map data ©2019 Google 100 ft





Google

Image capture: Dec 2017 © 2019 Google

Brisbane, California



Street View - Dec 2017