



Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure U 11 for the GENERAL to be held on November 8, 2022

Primary Argument in Favor of Primary Argument Against

This argument is submitted by (check ONLY ONE):




<input type="checkbox"/>	Member(s) of the City of Brisbane, City Council
	Name of Governing Body:
	Contact Person's Printed Name:
	Phone: Email:
<input type="checkbox"/>	City of Brisbane, City Council
	Name of Governing Body:
	Contact Person's Printed Name:
	Phone: Email:
<input checked="" type="checkbox"/>	Combination of Voters and Bona Fide Association of Citizens
	If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association.
	Name of Association: <u>SILICON VALLEY TAXPAYERS ASSOCIATION</u>
	Contact Person's Printed Name: <u>MARK W.A. HINKLE</u>
	Phone: <u>408-779-7922</u> Email: <u>mark@garlic.com</u>
<input type="checkbox"/>	Individual Voters Eligible to Vote on the Measure
	Contact Person's Printed Name:
	Phone: Email:
<input type="checkbox"/>	Bona Fide Association of Citizens
	Contact Person's Printed Name:
	Phone: Email:

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

50 Park Place, Brisbane, CA 94005

P415.508.2113 F 415.467.4989 email cityclerk@brisbaneca.org web www.brisbaneca.org

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>			<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>
1.	Name: MARK W.A. HINKLE	Title: PRESIDENT: SILICON VALLEY TAXPAYERS ASSOCIATION	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: 408-779-7922	Email: mark@garlic.com		
	Address: 17545 CHESBRO LAKE DRIVE, MORGAN HILL, CA 95037			
	Signature: 	Date: 8-19-22		
2.	Name: Tom Lippman	Title: Voter	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone:	Email: TNLippman@juno.com		
	Address: 263 Humboldt Road Apt. 16 Brisbane			
	Signature: 	Date: 8/19/22		
3.	Name: 	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		

JSP
8/19/22

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Submit a second form (this side only) for alternate signers attached to this form and the argument.

Argument Against City of Brisbane Sales Tax Increase: Measure U

*** ARGUMENT TEXT STARTS HERE ***

With this new, city-level tax scheme — at a time of soaring inflation — Brisbane City Council wants to charge us for the privilege of shopping here.

This whopping 5.33% increase, effectively — from 9.375% to 9.875% — means we would be paying the highest rate of any shoppers in the county!

Our “public servants” claim it is needed for “pothole/street repair,” “neighborhood patrols,” and “fire prevention.” If those services are a priority, **why aren’t they in the current budget?**

Budgets illustrate an organization’s priorities. When officials resort to funding services via voter-approved tax hikes, they indirectly **admit that the proposed projects are LESS IMPORTANT than the projects identified in the current budget.**

Do you think roads, criminal investigation, and fire prevention are core services that deserve meticulous inclusion **in the budget, every year?**

Do you resent when potholes and crime are treated as afterthoughts, and voters as ATMs?

If so, **please Vote NO.** Tell Brisbane City Council to **secure core services in the budget!**

Allowing this tax to be instigated now would drive more shoppers to Internet merchants and businesses in neighboring cities with lower rates, harming our already smarting local economy. And because sales taxes are regressive, it would hit those on fixed incomes the hardest — the poor, retired elderly, disabled.

Brisbane has a spending problem — not a revenue problem. Taking more of our money will not fix that problem.

Brisbane City Council should make dramatic **CUTS TO NONESSENTIAL SERVICES**, and redirect those funds **where they are truly needed.**

We taxpayers cannot live beyond our means. Tell Brisbane City Council they can’t either, they must be responsible, get serious about priorities, and straighten out their budget:

Vote NO on Measure U.

Please visit: www.SVTaxpayers.org.

*** ARGUMENT TEXT ENDS HERE ***
