



CITY OF BRISBANE, OFFICE OF THE CITY CLERK

Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure 0 for the GENERAL to be held on November 8, 2022.

Primary Argument in Favor of

Primary Argument Against

This argument is submitted by (check ONLY ONE):




<input type="checkbox"/>	Member(s) of the City of Brisbane, City Council	
	Name of Governing Body:	
	Contact Person's Printed Name:	
	Phone:	Email:
<input type="checkbox"/>	City of Brisbane, City Council	
	Name of Governing Body:	
	Contact Person's Printed Name:	
	Phone:	Email:
<input checked="" type="checkbox"/>	Combination of Voters and Bona Fide Association of Citizens If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association.	
	Name of Association: <u>SILICON VALLEY TAXPAYERS ASSOCIATION</u>	
	Contact Person's Printed Name: <u>MARK W.A. HINKLE</u>	
	Phone: <u>408-779-7922</u>	Email: <u>mark@garlic.com</u>
<input type="checkbox"/>	Individual Voters Eligible to Vote on the Measure	
	Contact Person's Printed Name:	
	Phone:	Email:
<input type="checkbox"/>	Bona Fide Associations of Citizens	
	Contact Person's Printed Name:	
	Phone:	Email:

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

50 Park Place, Brisbane, CA 94005

P415.508.2113 F 415.467.4989 email cityclerk@brisbaneca.org web www.brisbaneca.org

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>			Check if the signer is the author of the argument. Authors must be signers.	(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.
1.	Name: <u>MARK W. A. HINKLE</u>	Title: <u>PRESIDENT: SILICON VALLEY TAXPAYERS ASSOCIATION</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone: <u>408-779-7922</u>	Email: <u>mark@garlic.com</u>		
	Address: <u>17545 CHESBRO LAKE DRIVE, MORGAN HILL, CA 95037</u>			
	Signature: 	Date: <u>8-19-22</u>		
2.	Name: <u>Tom Lippman</u>	Title: <u>Voter</u>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Phone:	Email: <u>TNLippman@juno.com</u>		
	Address: <u>263 Humboldt Road Apt. 16 Brisbane</u>			
	Signature: 	Date: <u>8/19/22</u>		
3.	Name: 	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		

JSP
8/19/22

Just
8/19/22

Submit a second form (this side only) for alternate signers attached to this form and the argument.

City of Brisbane TOT Argument Against Measure

START HERE:

Guests traveling to our city fork over a sizable transient occupancy tax (TOT) of 14%, every day that they patronize the hotels, motels, and inns here.

Now City Council proposes to saddle them with another \$2.50 tax per room/night, to fund general municipal expenses.

City Council wants people who do not live in Brisbane, thus largely do not take advantage of city services, to fund the services used by businesses and homeowners who do live or work here.

Basically, our public servants want a free ride, to stick out-of-towners with the bill, and compel esteemed local businesses to serve as tax collector.

Would you do that to your friends or co-workers? No! That would be immoral, as a form of theft.

If your family uses city services every week, shouldn't your family be responsible to pay for them?

When you dine out, do you expect the next table to foot your bill? Those who regularly do so are called swindlers. Or petty thieves.

Just because the city *can* tap visitors to pay for municipal services they will not or cannot use, does not make it *right*. **If a majority approves? *Still not right*.**

Maybe you find our "theft" analogy a bit strong.

Perhaps you agree, though, with our sense of fair play.

With travel/hospitality industries barely treading water during the pandemic, and with inflation further constraining their prospects' budgets, they're a vulnerable target to expect to fund city services.

Instead, City Council should look inward, and identify opportunities for **dramatic cuts, to all but core services**.

Instead of hiking this tax, let's help hotels compete, entice visitors to travel, dine, and shop here more often, not less, and boost the local economy.

Help our local businesses thrive: **VOTE NO ON MEASURE** .

Visit www.SVTaxpayers.org.

END HERE