



# City of Brisbane City Clerk's Office

## Ballot Measure Rebuttal Argument Submission Form

If both an argument in favor of and an argument against a measure have been selected for publication in the Sample Ballot & Official Voter Information Pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author(s) of the primary argument of the measure may prepare and submit a rebuttal argument or may authorize in writing any other person or persons to prepare, submit or sign the rebuttal argument.

A rebuttal argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Rebuttal Arguments = 250 words

Ballot Measure U for the General State Election to be held on November 8, 2022

Rebuttal to Argument in Favor of Measure \_\_\_\_\_  Rebuttal to Argument Against Measure U

Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument	
If the rebuttal argument is signed by the same individual(s) as those already selected for the Voter Information Pamphlet for the primary argument, check the following box and <b>skip</b> the back side of this form.	
<input checked="" type="checkbox"/>	Rebuttal Argument Is Signed by Same Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument
Contact Person's Printed Name: Coleen Mackin, Mayor	
Phone:	Email:
[REDACTED]	
Signed by Different Individual(s) than Individual(s) Selected for the Voter Information Pamphlet for the Primary Argument	
The author(s) of the primary argument may authorize <i>any other person or persons</i> to sign the rebuttal argument. If signers are new for the rebuttal argument, please check the following box, complete the back side of this form and attach the written authorization (the Authorization Form for Change in Signers of Rebuttal Argument) from the primary argument author(s).	
<input type="checkbox"/>	Rebuttal Argument Is Signed by New Signers as Authorized by Primary Argument Author(s)
Contact Person's Printed Name:	
Phone:	Email:

**Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.**

**Please complete the reverse side of this form.**

**“Measure U” Sales Tax / Rebuttal to Argument “Against”**

FINAL

Silicon Valley Taxpayers is a special interest group outside of Brisbane that will distort information to sow doubt in our community. At least they should get their facts straight.

Passing Measure U, Brisbane will **not** have the highest sales tax in San Mateo County, but instead be exactly the same as our neighboring communities of Daly City, South San Francisco and San Bruno at 9.875%.

Currently our sales tax rate is amongst the lowest in San Mateo County.

That’s what happens when a group from outside Brisbane tries to influence you. They don’t even know our community.

You can see both the current and historic Brisbane tax rates on the official California State website:  
<https://www.cdtfa.ca.gov/taxes-and-fees/sales-use-tax-rates.htm>

Measure U was put on the ballot because Brisbane continues to experience an annual shortfall of revenues while costs keep increasing.

**Without additional sources of revenue**, some programs and activities may need to be cut or scaled back to ensure that **essential** City services continue.

All revenue collected from this modest half-cent sales tax will stay in Brisbane. It will generate approximately \$2M annually and be used to keep Brisbane services funded. This includes our Parks and Rec programs, activities for youth, seniors, and adults, and community events.

Vote YES on Measure U!