



**City of Brisbane**  
50 Park Place  
Brisbane, CA 94005-1310  
415-508-2120  
415-467-4989 Fax

## NOTICE OF PUBLIC HEARING

Notice is hereby given that a **hybrid public hearing** will be held by the City of Brisbane Planning Commission on **Thursday, February 8, 2024**, at 7:30 p.m., allowing public participation in-person at Brisbane City Hall, 50 Park Place, Brisbane, AND virtually via Zoom, broadcast on local Comcast channel 27 and the City's YouTube channel, to consider the following matter:

APPLICATION NO.: **Sign Program 2023-SR-4**

APPLICANT/OWNER: **Marco Aguirre, applicant; AGL Hill Drive Owner LLC, owner.**

LOCATION: **150 North Hill Drive; APN 005-260-440**

ZONING: **TC-1 Crocker Park Trade Commercial**

REQUEST: **Sign program approval to install a new 42 sq ft, non-illuminated, wall-mounted advertising sign along the property's secondary frontage on Guadalupe Parkway. An existing 28.5 sq ft advertising sign is presently located within the secondary frontage, resulting in a total of 70.5 sq ft of advertising signage along the secondary frontage where a maximum of 50 sq ft is permitted per Section 17.36.040.A.1 of the Brisbane Municipal Code (BMC). The Planning Commission may approve secondary frontage advertising signage that exceeds 50 sq ft via a sign program per BMC Section 17.36.050.A.2. The overall area of advertising signage on the site would not exceed 100 sq ft.**

ENVIRONMENTAL STATUS: **Categorical Exemption per State CEQA Guidelines Sections 15311 - this project falls within classes of projects which the State has determined not to have a significant effect on the environment. The exceptions to this categorical exemption referenced in Section 15300.2 of the CEQA Guidelines do not apply.**

### HOW TO VIEW THE MEETING

The public may observe the Planning Commission meeting and/or address the Commission remotely **or** in person. Planning Commissioners shall attend in person unless remote participation is permitted by law. The Commission may take action on any item listed on the agenda.

Members of the public have the following options for participating in the meeting:

- In person at the Community Meeting Room, Brisbane City Hall, 50 Park Place, Brisbane. Masks are no longer required but are highly recommended in accordance with California Department of Health Guidelines. To maintain public health and safety, please do not attend in person if you are experiencing symptoms associated with COVID-19 or respiratory illness.
- Join the Zoom webinar listed on the **February 8, 2024** agenda.
- The City's YouTube channel at <https://youtube.com/BrisbaneCA>.

- Local Comcast Channel 27

## HOW TO PROVIDE COMMENTS ON THE APPLICATION

**Prior to the meeting - by 4 p.m. on February 8, 2024:** You are encouraged to submit written comments prior to the meeting by 4 p.m. on February 8, 2024. Public comments received by this deadline will be provided to the Commission, incorporated into the record of the agenda item posted on the Internet at: [www.brisbaneca.org/meetings](http://www.brisbaneca.org/meetings), and made available in hard copy in the front lobby at City Hall. You may email written comments prior to 4 p.m. on February 8, 2024 to Julia Ayres, Principal Planner at the below email. Questions about the application may also be directed to [Julia Ayres](mailto:Julia Ayres) by email or the phone number below.

**Phone:** (415) 519-0165

**Email:** [jayres@brisbaneca.org](mailto:jayres@brisbaneca.org)

**After 4 p.m. February 8, 2024:** If you wish to submit written comments after 4 p.m. on February 8, 2024, you may email or text the following email and text line, which will be monitored during the meeting. **Please make sure you send your comments before or during the public hearing for this item.** Written comments received after the public hearing is closed will not be considered by the Commission. Any writings that are received after the agenda has been posted but after 4 p.m. of the day of the meeting will be available on the internet at the start of the meeting ([www.brisbaneca.org/meetings](http://www.brisbaneca.org/meetings)), at which time the materials will be distributed to the Planning Commission.

**Email:** [jswiecki@brisbaneca.org](mailto:jswiecki@brisbaneca.org)

**Text:** 415-713-9266

**Verbal Comments During the Public Hearing:** The public has the following options to make verbal comments during the public hearing:

- If attending the hearing in person at City Hall, please fill out the speaker request form provided in the Community Meeting Room and give the form to staff. Staff will notify the Chairperson of your request to address the Commission and you will be called by the Chairperson to address the Commission.
- If viewing the meeting remotely via Zoom, YouTube, or Channel 27, please join the Zoom meeting listed on the February 8, 2024 agenda (available on the City's [website](http://www.brisbaneca.org) after 1 p.m. on February 2, 2024), or call the teleconference phone number, **which will be announced by the Chairperson and displayed on the screen during the public hearing.**

## HOW TO VIEW THE APPLICATION MATERIALS

The meeting agenda, staff's agenda report, and the application materials may be viewed on the City's website at [www.brisbaneca.org/meetings](http://www.brisbaneca.org/meetings) after 1 p.m. on February 2, 2024. The materials may also be viewed at City Hall during open hours.

If you challenge the application in court, you may be limited to raising only those issues you or someone else raised at the public hearing, described in this notice, or in written correspondence delivered to the Planning Commission at, or prior to, the public hearing. Written information or comments that may include a person's name, address, email address, etc., submitted to the City, City Council, Council Commissions and Committees and City staff are public records under the California Public Records Act, are subject to disclosure and may appear on the City's website. Any attendee who wishes accommodation for a disability should contact the Community Development Department at least forty-eight hours prior to the meeting at (415) 508-2120 or [planning@brisbaneca.org](mailto:planning@brisbaneca.org).

DATED: January 26, 2024

  
\_\_\_\_\_  
John A. Swiecki, Community Development Director