Parkside Plan

Brisbane, California

INTERACTIVE EXERCISE

What is your favorite local creature?

38% a. Mission Blue Butterfly

15% b. Coyote

4% c. Ground Squirrel

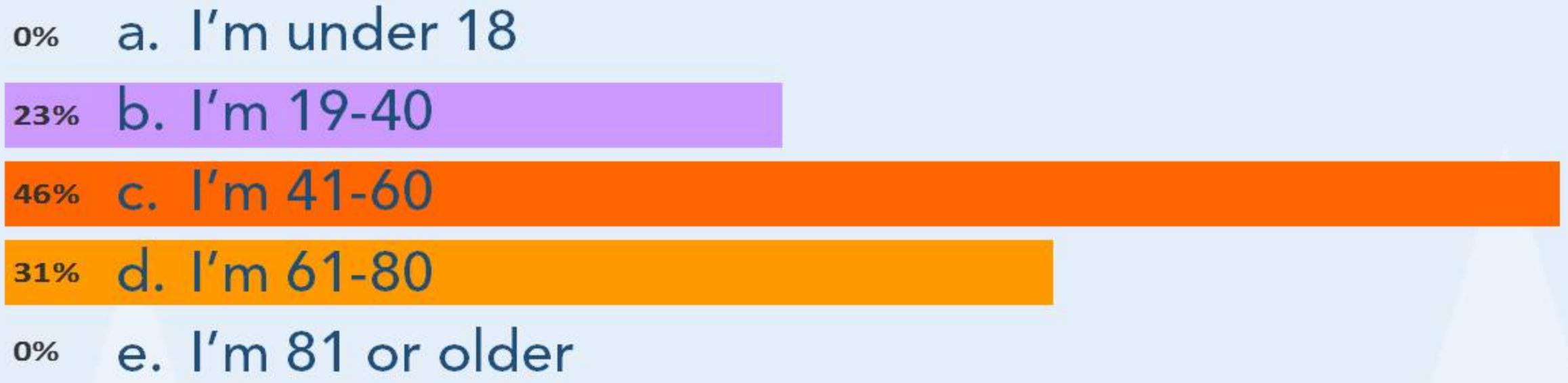
27% d. Other

15% e. All of the above

0% f. None of the above

What's your Brisbane story?

Tell us about yourself!



Parkside Plan

Brisbane, California

TIME TO PLAN!

Building Block: Healthy Communities

Q1. What's most important to you in promoting a Healthy Brisbane?

19% a. Housing affordability

7% b. Public transportation and bike and pedestrian safety

30% c. Thriving economy with local businesses

33% d. Parks/open spaces with recreational programming

11% e. Sustainability: green building, clean air, climate, etc.

Q2. How important is it to you that the impact of new proposed developments on health and safety should be considered during the development process?

48% a. Very important

48% b. Somewhat important

4% c. Not at all important

BUILDING BLOCK: RETAIL AND COMMERCIAL

Q3. Where would you **most** prioritize retail and commercial space in the Parkside Area?

Q3. Where would you **most** prioritize retail and commercial space in the Parkside Area?

35% a. Bayshore Blvd

27% b. Brisbane Village Area

8% c. Old County Road

15% d. Park Lane

8% e. Park Place

0% f. Other

4% g. All of the above

4% h. None of the above

Q4. What format of retail/commercial building do you **most** prefer?

Q4. What format of retail/commercial building do you **most** prefer?

22%	a. Vertical mixed-use
17%	b. Horizontal mixed-use
35%	c. Mixed-use lifestyle center
0%	d. Commercial shopping center
0%	e. Other
0%	f. All of the above
26%	g. None of the above

Q5. What are the kinds of businesses that you would **most** like to see in the Parkside Area?

42% a. Co-Op grocery market

8% b. Brisbane-serving offices, like dentists

0% c. Restaurants

38% d. Small, flexible spaces

8% e. Retail shops

0% f. Other

4% g. All of the above

0% h. None of the above

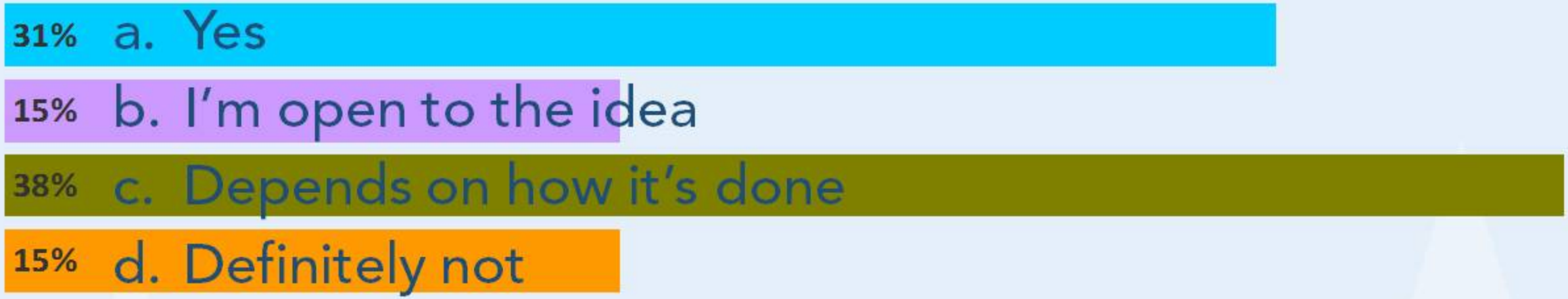
BUILDING BLOCK: HOUSING

Housing Discussion

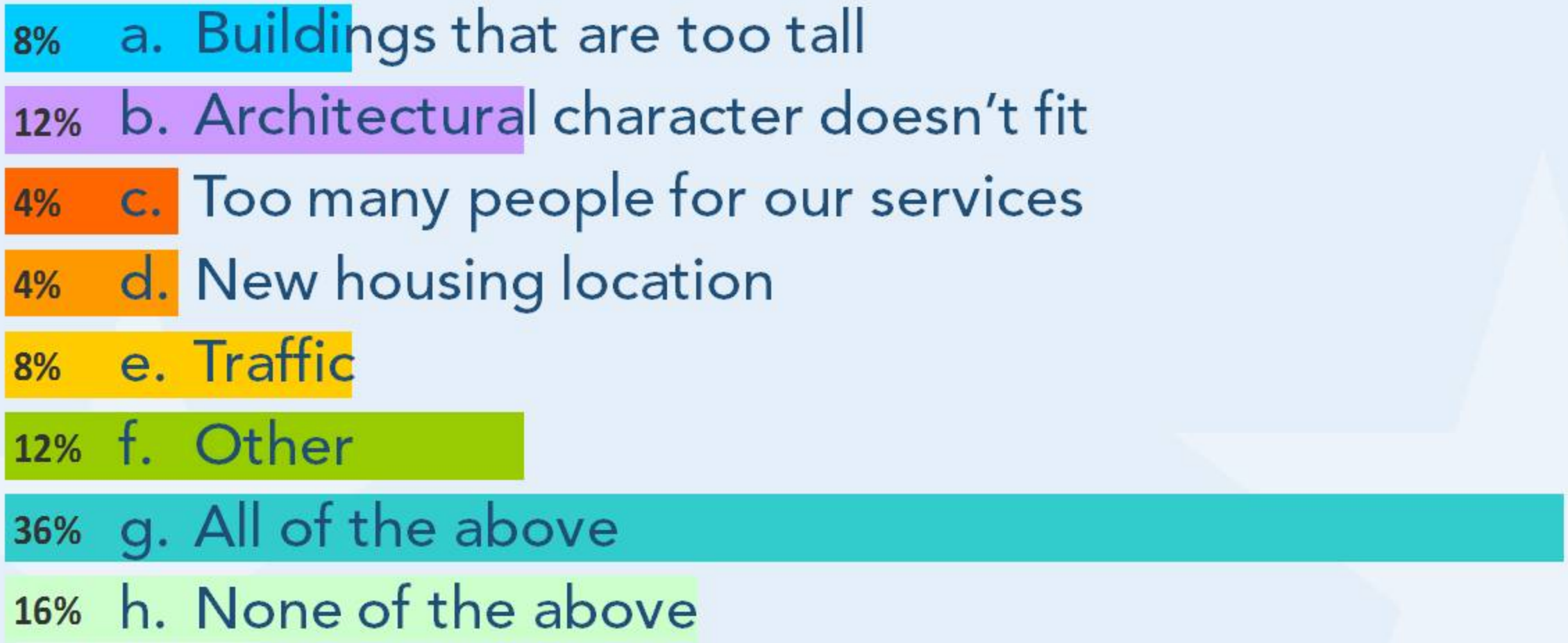
What we've heard about housing . . .

- Different sites encourage different types of development
- Options: Building heights and types
- Mixed use development feasibility at low densities
- Surface parking versus podium parking
- Set backs, step backs and building articulation
- Affordability and density (townhomes may not be considered "affordable")

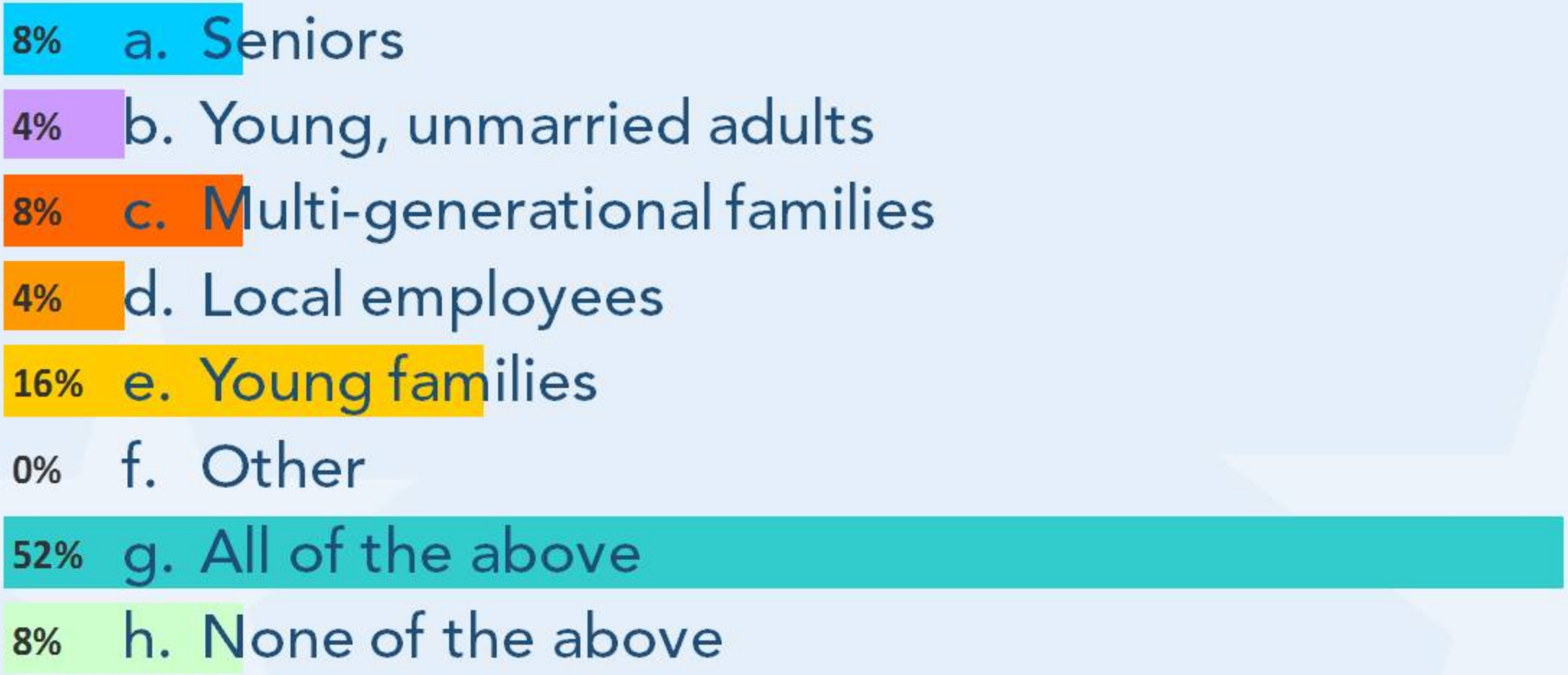
Q6. Are you excited to see new housing built in the Parkside Plan Area?



Q7. What is your **primary** concern about new housing in the Parkside Area?



Q8. Who would you **most** like to see living in new housing in the Parkside Area?



Q9. What type of housing would you **most** prefer to see in the plan area?

Q9. What type of housing would you **prefer** to see in the plan area?

36% a. Townhomes

20% b. Multi-family

16% c. Mixed-use

8% d. Other

4% e. All of the above

16% f. None of the above

Q10. Where would you **most** prefer to see new housing in the Parkside Area?

Q10. Where would you **most** prefer to see new housing in the Parkside Area?

14% a. Park Place

0% b. Brisbane Village

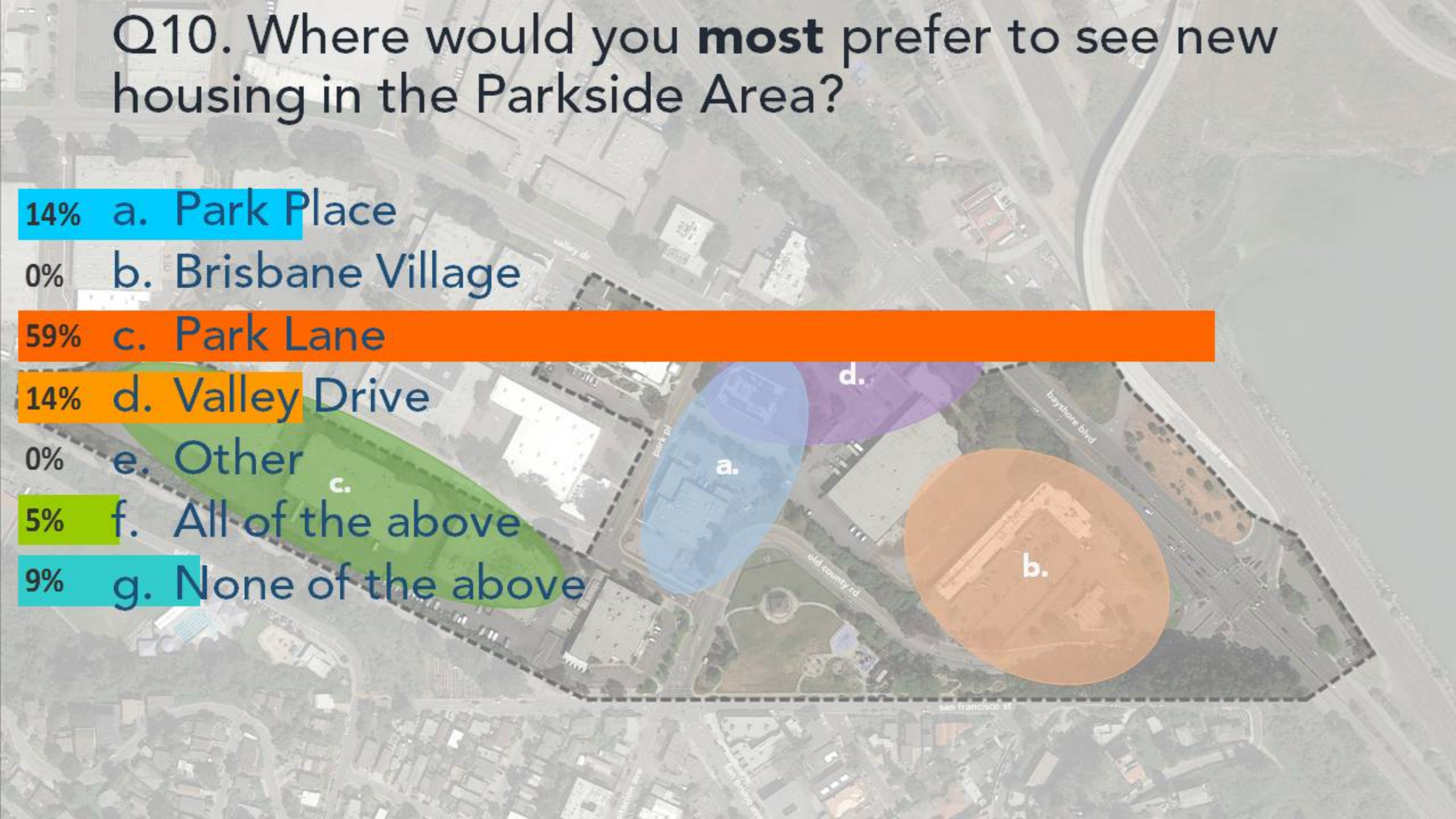
59% c. Park Lane

14% d. Valley Drive

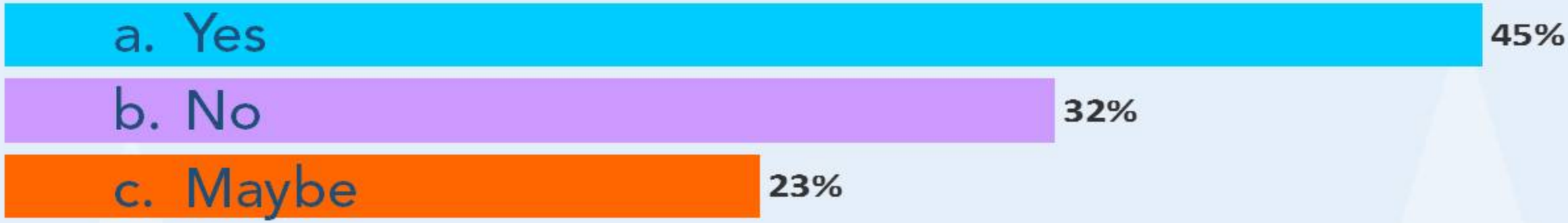
0% e. Other

5% f. All of the above

9% g. None of the above



Q11. Would you be willing to consider higher density housing (up to four stories) in the appropriate location if it helped create housing at more affordable price points?



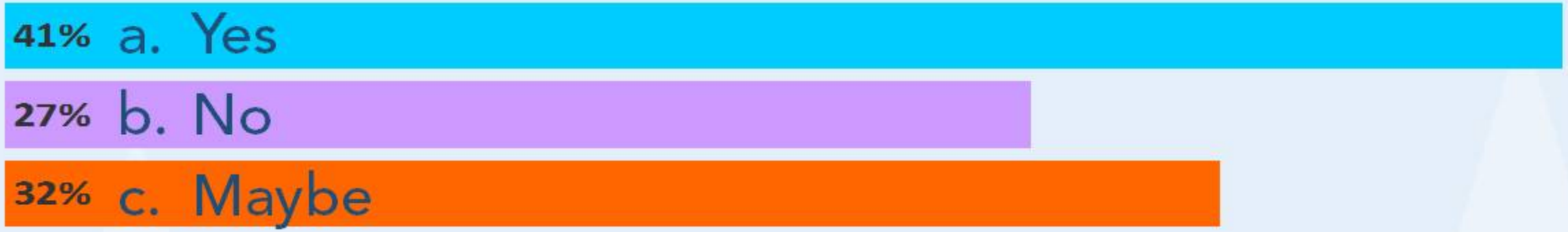
Q12. Would you be willing to consider higher density housing (up to four stories) in the appropriate location if it helped reduce surface parking and improved urban design?

55% a. Yes

18% b. No

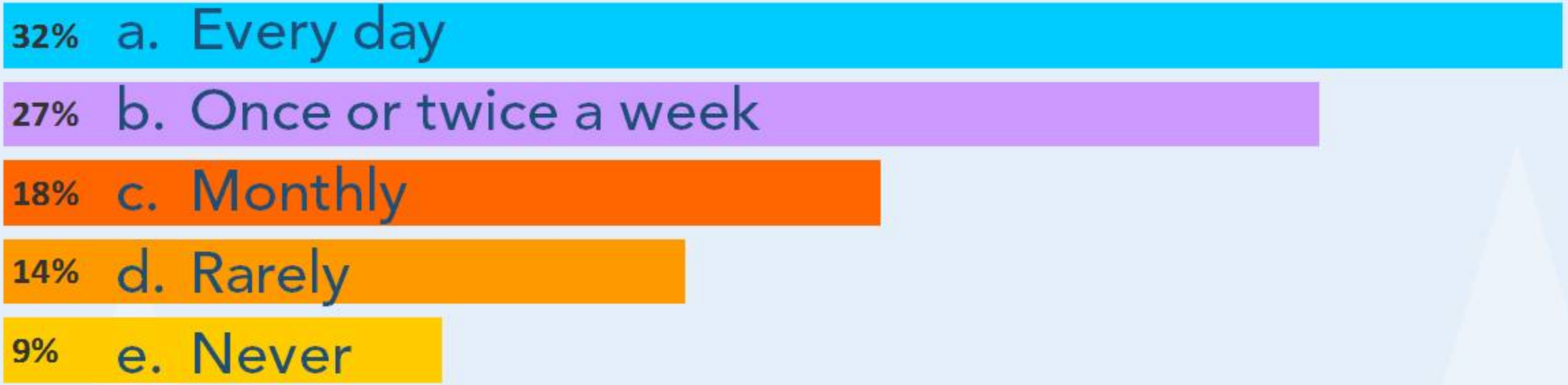
27% c. Maybe

Q13. Would you be willing to consider higher density housing (up to four stories) in the appropriate location if it helped mixed-use development to be feasible?



BUILDING BLOCK: STREETS AND CIRCULATION

Q14. How often to you walk or bike through the plan area?



Q15. What is the **most** important improvement the City can make to improve the walking experience in the plan area?

Q15. What is the **most** important improvement the City can make to improve the walking experience in the plan area?

14% a. Improve Old County Road

57% b. Add sidewalks throughout the plan area

0% c. Improve access to the Village Center

19% d. Improve intersection at Old County Road and Bayshore

0% e. Other

0% f. All of the above

10% g. None of the above

Q16. What is the **most** important improvement the City can make for bicyclists?

Q16. What is the **most** important improvement the City can make for bicyclists?

30% a. Bike Lanes on Old County Road

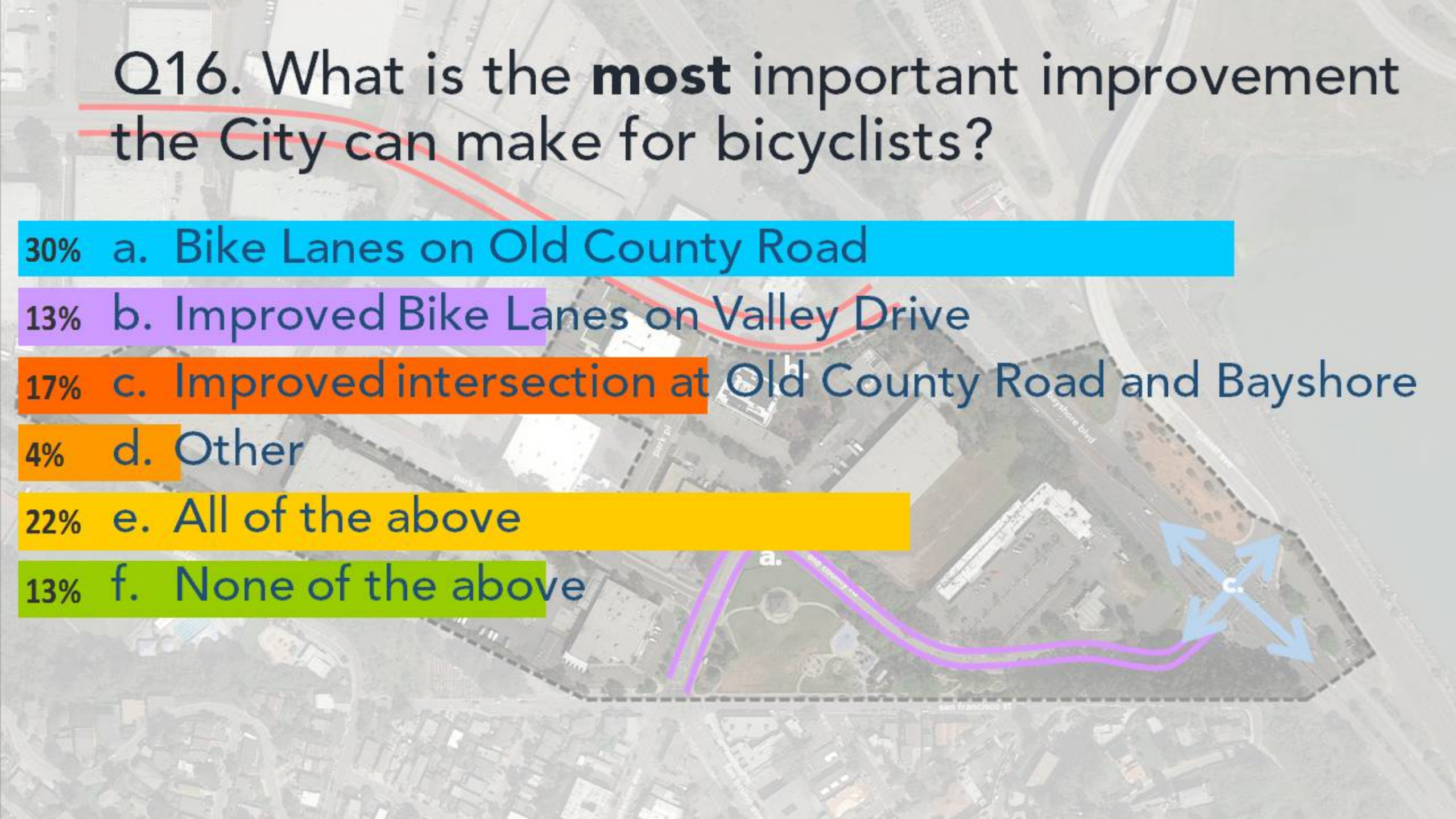
13% b. Improved Bike Lanes on Valley Drive

17% c. Improved intersection at Old County Road and Bayshore

4% d. Other

22% e. All of the above

13% f. None of the above



Q17. Do you like the idea of a roundabout at Visitacion and San Francisco?

27% a. Yes

68% b. No

5% c. Maybe

Q18. Which design do you **most** prefer for Old County Road?

Q18. Which design do you **most** prefer for Old County Road?

27% a. One-way bike lane on both sides of the road, parking on one side, no median

5% b. Two-way "cycle track" on one side of the road, parking on the other side, no median

36% c. Expand park, add bike lanes in both directions, no median, add sidewalk on park side

32% d. None of the above

Q19. What are the **priorities** along the west side of Bayshore Boulevard (closest to Central Brisbane)?

50% a. Village Shopping Center entrance

25% b. Shops and commercial space

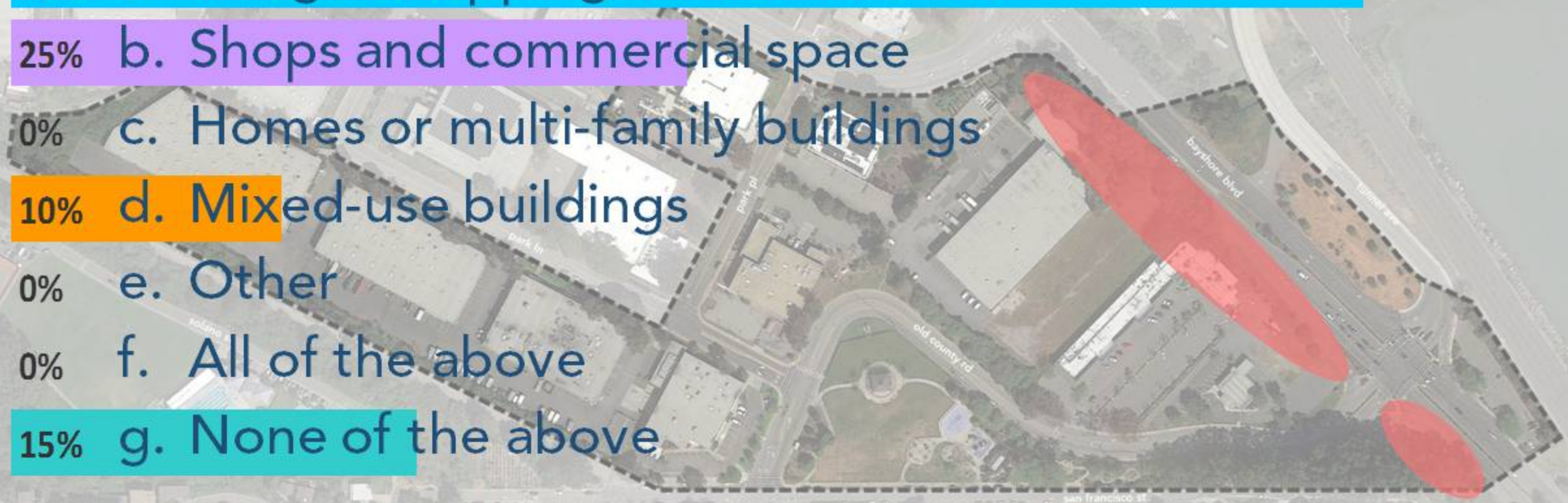
0% c. Homes or multi-family buildings

10% d. Mixed-use buildings

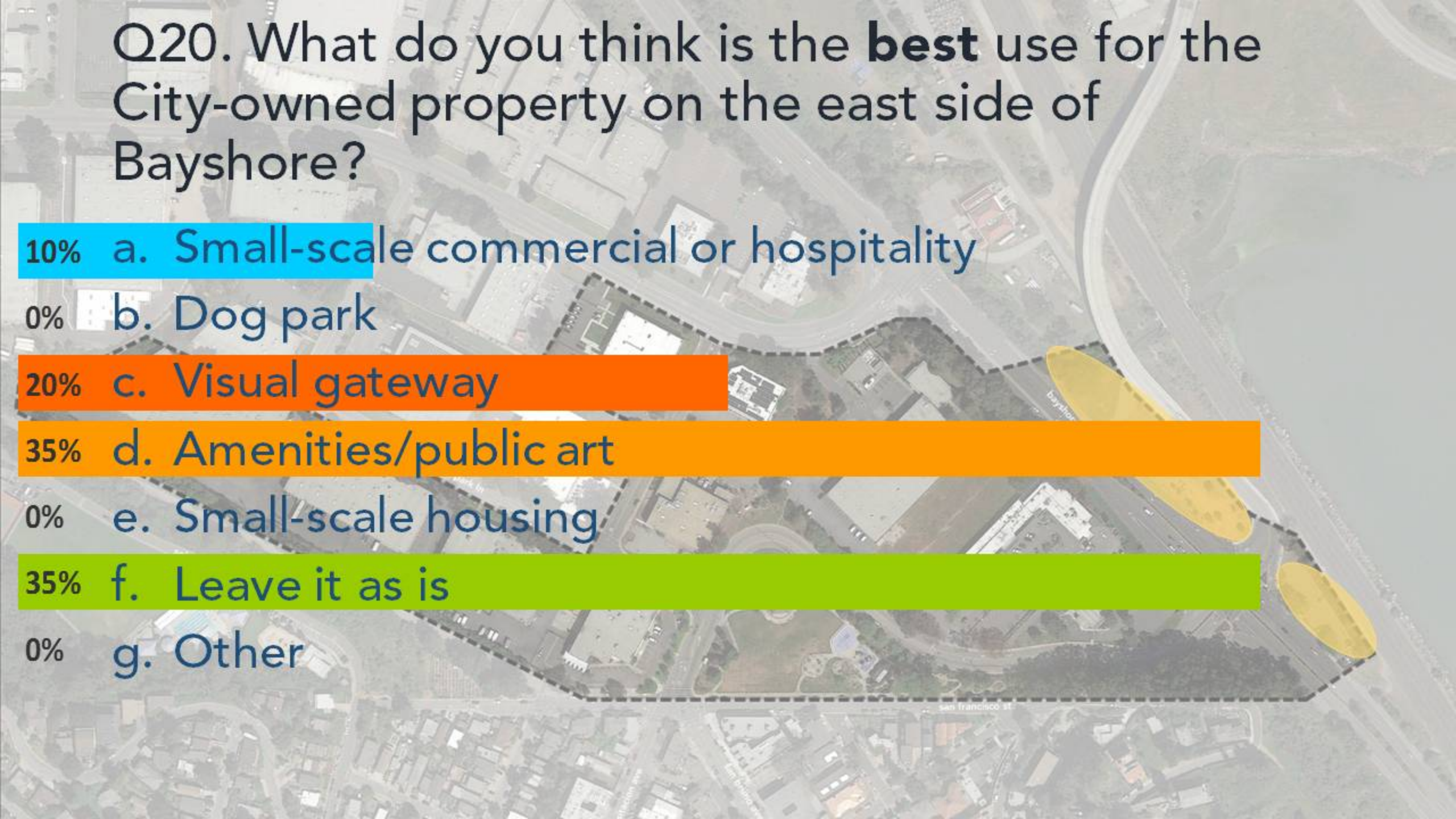
0% e. Other

0% f. All of the above

15% g. None of the above



Q20. What do you think is the **best** use for the City-owned property on the east side of Bayshore?



10% a. Small-scale commercial or hospitality

0% b. Dog park

20% c. Visual gateway

35% d. Amenities/public art

0% e. Small-scale housing

35% f. Leave it as is

0% g. Other

Q21. Which improvements would you **prioritize** along Bayshore Boulevard?

Q21. Which improvements would you **prioritize** along Bayshore Boulevard?

15% a. Improve pedestrian/bicycle facilities

10% b. Encourage slower speeds between Valley Road and Old County Road

5% c. Remove pedestrian islands at the Old County/Bayshore intersection

30% d. Beautify western edge of Bayshore with landscaping and gateway elements

15% e. Improve transit stops

5% f. Other

10% g. All of the above

10% h. None of the above

BUILDING BLOCK: RECREATION AND OPEN SPACE

Q22. How often do you use the trails in central Brisbane, including Quarry Road and the Crocker Park Recreational Trail?

Q23. How often do you use Community Park?

Q24. What type of event or temporary amenity would you **most** like to see, or see more of, in Community Park?

Q24. What type of event or temporary amenity would you **most** like to see, or see more of, in the Community Park?

30% a. Concerts

15% b. Outdoor movies

10% c. Snack bar

15% d. Festivals

5% e. Other

15% f. All of the above

10% g. None of the above

Q25. What type of equipment/structure would you **most** like to see added to Community Park?

Q25. What type of equipment/structure would you **most** like to see added to the Community Park?

16% a. Fitness equipment

0% b. Trampoline

5% c. Rock climbing play structure

37% d. Group game/activity areas (volleyball court, bocce, pickleball)

26% e. Shade and wind structures

0% f. Other

16% g. All of the above

0% h. None of the above

BUILDING BLOCK: IMAGE AND IDENTITY

Q26. Where would you **prioritize** improving the image and identity of Brisbane?

Q26. Where would you **prioritize** improving the image and identity of Brisbane?

18% a. Establish a more prominent gateway on Old County Road

12% b. Redesign the Crocker Industrial Park Gateway

18% c. Establish a unified signage system for all City signs

29% d. Place wayfinding signs on Tunnel Ave and Bayshore Boulevard

0% e. Other

0% f. All of the above

24% g. None of the above