



PARKSIDE PLAN

BRISBANE, CALIFORNIA

INTERACTIVE EXERCISE



What is your favorite local creature?

38% a. Mission Blue Butterfly

15% b. Coyote

4% c. Ground Squirrel

27% d. Other

15% e. All of the above

0% f. None of the above



What's your Brisbane story?

- 19% a. Just getting my roots down
- 4% b. Where the heck is Brisbane? (Shh!)
- 23% c. Born a Star
- 38% d. Other
- 4% e. All of the above
- 12% f. None of the above

Tell us about yourself!

0% a. I'm under 18

23% b. I'm 19-40

46% c. I'm 41-60

31% d. I'm 61-80

0% e. I'm 81 or older





PARKSIDE PLAN

BRISBANE, CALIFORNIA

TIME TO PLAN!



An aerial photograph of a residential neighborhood, showing houses, trees, and a street. The image is overlaid with a semi-transparent blue geometric pattern consisting of large, overlapping triangles. A white rectangular box is centered over the lower half of the image, containing the title text.

Building Block: Healthy Communities

Q1. What's most important to you in promoting a Healthy Brisbane?

- 19% a. Housing affordability
- 7% b. Public transportation and bike and pedestrian safety
- 30% c. Thriving economy with local businesses
- 33% d. Parks/open spaces with recreational programming
- 11% e. Sustainability: green building, clean air, climate, etc.

Q2. How important is it to you that the impact of new proposed developments on health and safety should be considered during the development process?

48% a. Very important

48% b. Somewhat important

4% c. Not at all important

An aerial photograph of a residential neighborhood, showing a mix of houses and trees. A semi-transparent blue overlay covers the top half of the image, featuring several large, light-blue geometric shapes (triangles and polygons) that create a modern, architectural feel. The text is centered in a white rectangular area within the blue overlay.

**BUILDING BLOCK:
RETAIL AND COMMERCIAL**

Q3. Where would you **most** prioritize retail and commercial space in the Parkside Area?

Q3. Where would you **most** prioritize retail and commercial space in the Parkside Area?

35% a. Bayshore Blvd

27% b. Brisbane Village Area

8% c. Old County Road

15% d. Park Lane

8% e. Park Place

0% f. Other

4% g. All of the above

4% h. None of the above



Q4. What format of retail/commercial building do you **most** prefer?

Q4. What format of retail/commercial building do you **most** prefer?

22%

a. Vertical mixed-use

17%

b. Horizontal mixed-use

35%

c. Mixed-use lifestyle center

0%

d. Commercial shopping center

0%

e. Other

0%

f. All of the above

26%

g. None of the above



Q5. What are the kinds of businesses that you would **most** like to see in the Parkside Area?

- 42% a. Co-Op grocery market
- 8% b. Brisbane-serving offices, like dentists
- 0% c. Restaurants
- 38% d. Small, flexible spaces
- 8% e. Retail shops
- 0% f. Other
- 4% g. All of the above
- 0% h. None of the above

An aerial photograph of a residential neighborhood, showing a mix of houses and trees. A semi-transparent blue overlay covers the top half of the image. A white rectangular box is centered horizontally and partially overlaps the blue overlay and the photograph. Inside this box, the text "BUILDING BLOCK: HOUSING" is written in a bold, blue, sans-serif font. The background shows a hillside with various houses, some with red roofs, and a street with a few cars. In the distance, a blue body of water is visible under a cloudy sky.

BUILDING BLOCK: HOUSING

Housing Discussion

What we've heard about housing . . .

- Different sites encourage different types of development
- Options: Building heights and types
- Mixed use development feasibility at low densities
- Surface parking versus podium parking
- Set backs, step backs and building articulation
- Affordability and density (townhomes may not be considered "affordable")

Q6. Are you excited to see new housing built in the Parkside Plan Area?

31% a. Yes

15% b. I'm open to the idea

38% c. Depends on how it's done

15% d. Definitely not

Q7. What is your **primary** concern about new housing in the Parkside Area?

- 8% a. Buildings that are too tall
- 12% b. Architectural character doesn't fit
- 4% c. Too many people for our services
- 4% d. New housing location
- 8% e. Traffic
- 12% f. Other
- 36% g. All of the above
- 16% h. None of the above

Q8. Who would you **most** like to see living in new housing in the Parkside Area?

- 8% a. Seniors
- 4% b. Young, unmarried adults
- 8% c. Multi-generational families
- 4% d. Local employees
- 16% e. Young families
- 0% f. Other
- 52% g. All of the above
- 8% h. None of the above

Q9. What type of housing would you **most** prefer to see in the plan area?

Q9. What type of housing would you **prefer** to see in the plan area?

36% a. Townhomes

20% b. Multi-family

16% c. Mixed-use

8% d. Other

4% e. All of the above

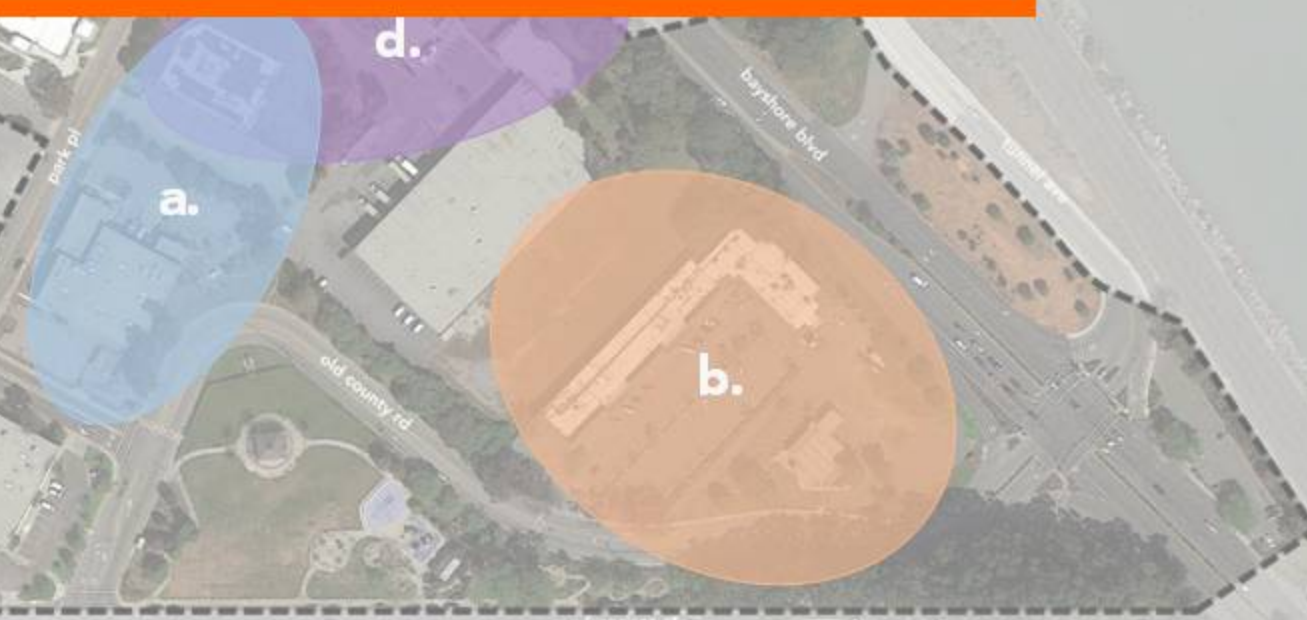
16% f. None of the above



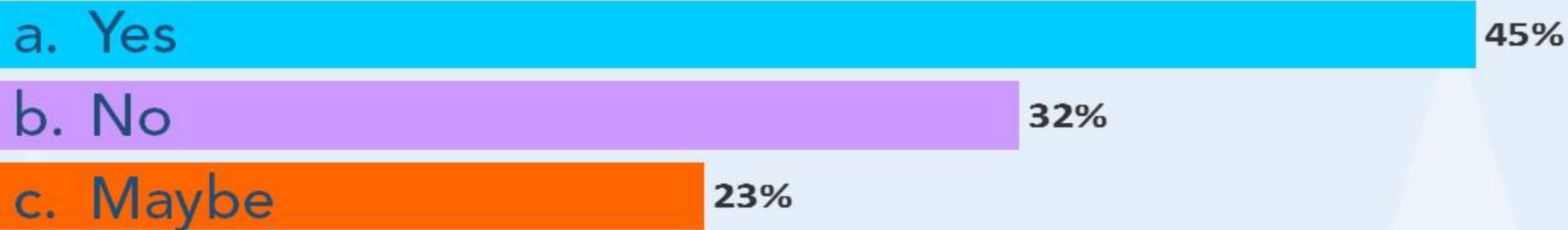
Q10. Where would you **most** prefer to see new housing in the Parkside Area?

Q10. Where would you **most** prefer to see new housing in the Parkside Area?

- 14% a. Park Place
- 0% b. Brisbane Village
- 59% c. Park Lane
- 14% d. Valley Drive
- 0% e. Other
- 5% f. All of the above
- 9% g. None of the above



Q11. Would you be willing to consider higher density housing (up to four stories) in the appropriate location if it helped create housing at more affordable price points?



Q12. Would you be willing to consider higher density housing (up to four stories) in the appropriate location if it helped reduce surface parking and improved urban design?

55% a. Yes

18% b. No

27% c. Maybe



Q13. Would you be willing to consider higher density housing (up to four stories) in the appropriate location if it helped mixed-use development to be feasible?

41% a. Yes

27% b. No

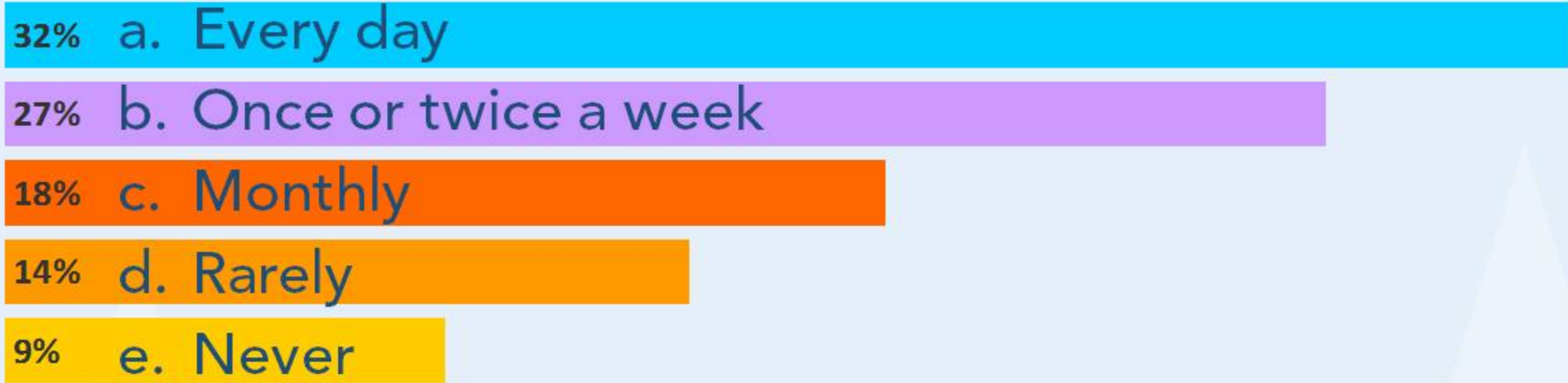
32% c. Maybe



An aerial photograph of a residential neighborhood, likely in a hilly area, showing houses, trees, and a street. The image is overlaid with a semi-transparent blue geometric pattern consisting of large, overlapping triangles. A white rectangular box is centered horizontally and vertically, containing the title text in a bold, blue, sans-serif font.

BUILDING BLOCK: STREETS AND CIRCULATION

Q14. How often to you walk or bike through the plan area?



Q15. What is the **most** important improvement the City can make to improve the walking experience in the plan area?

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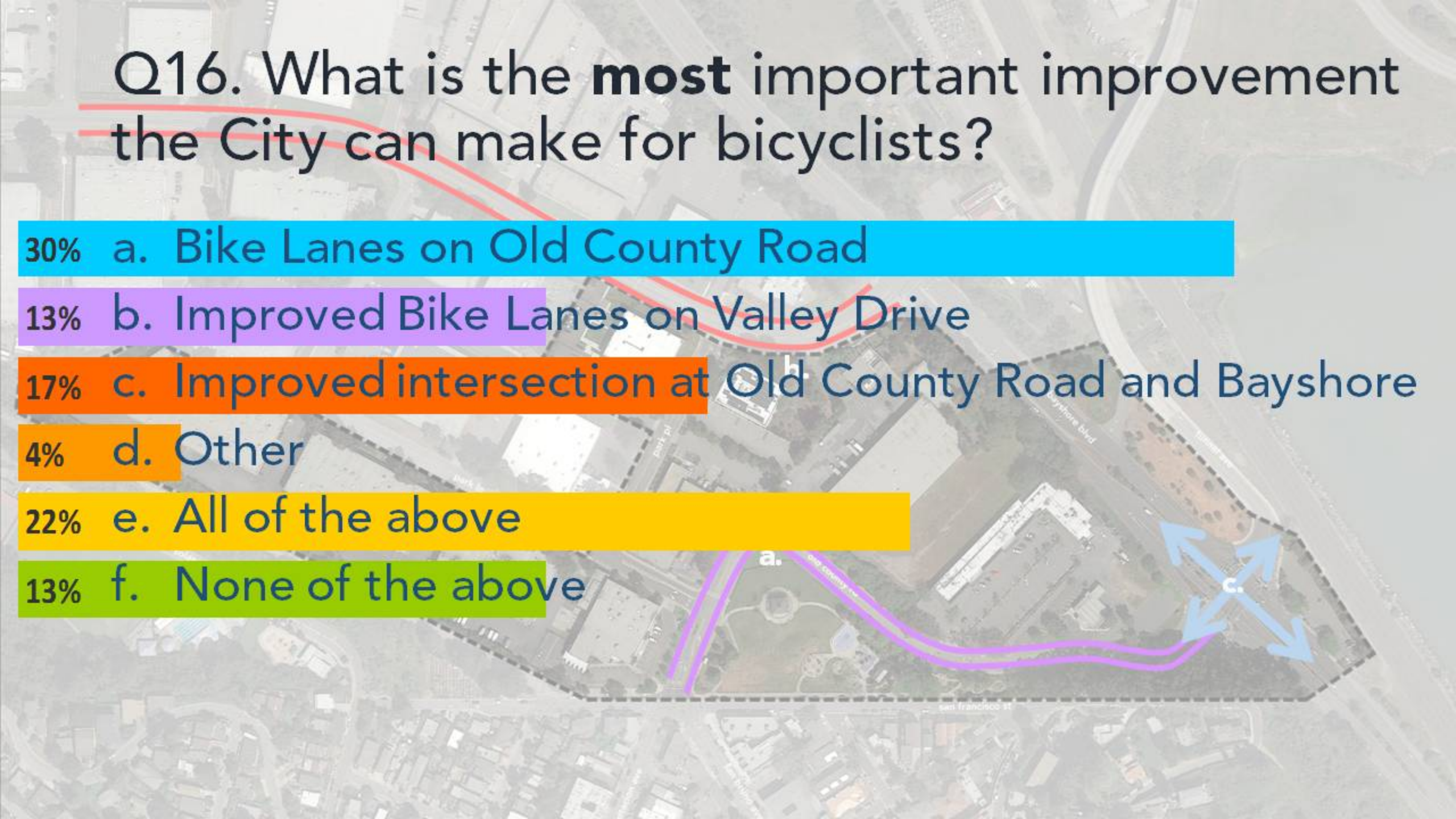
- 14% a. Improve Old County Road
- 57% b. Add sidewalks throughout the plan area
- 0% c. Improve access to the Village Center
- 19% d. Improve intersection at Old County Road and Bayshore
- 0% e. Other
- 0% f. All of the above
- 10% g. None of the above



Q16. What is the **most** important improvement the City can make for bicyclists?

Q16. What is the **most** important improvement the City can make for bicyclists?

- 30% a. Bike Lanes on Old County Road
- 13% b. Improved Bike Lanes on Valley Drive
- 17% c. Improved intersection at Old County Road and Bayshore
- 4% d. Other
- 22% e. All of the above
- 13% f. None of the above



Q17. Do you like the idea of a roundabout at Visitacion and San Francisco?

27% a. Yes

68% b. No

5% c. Maybe



Q18. Which design do you **most** prefer for Old County Road?

Q18. Which design do you **most** prefer for Old County Road?

- 27% a. One-way bike lane on both sides of the road, parking on one side, no median
- 5% b. Two-way "cycle track" on one side of the road, parking on the other side, no median
- 36% c. Expand park, add bike lanes in both directions, no median, add sidewalk on park side
- 32% d. None of the above

Q19. What are the **priorities** along the west side of Bayshore Boulevard (closest to Central Brisbane)?

50% a. Village Shopping Center entrance

25% b. Shops and commercial space

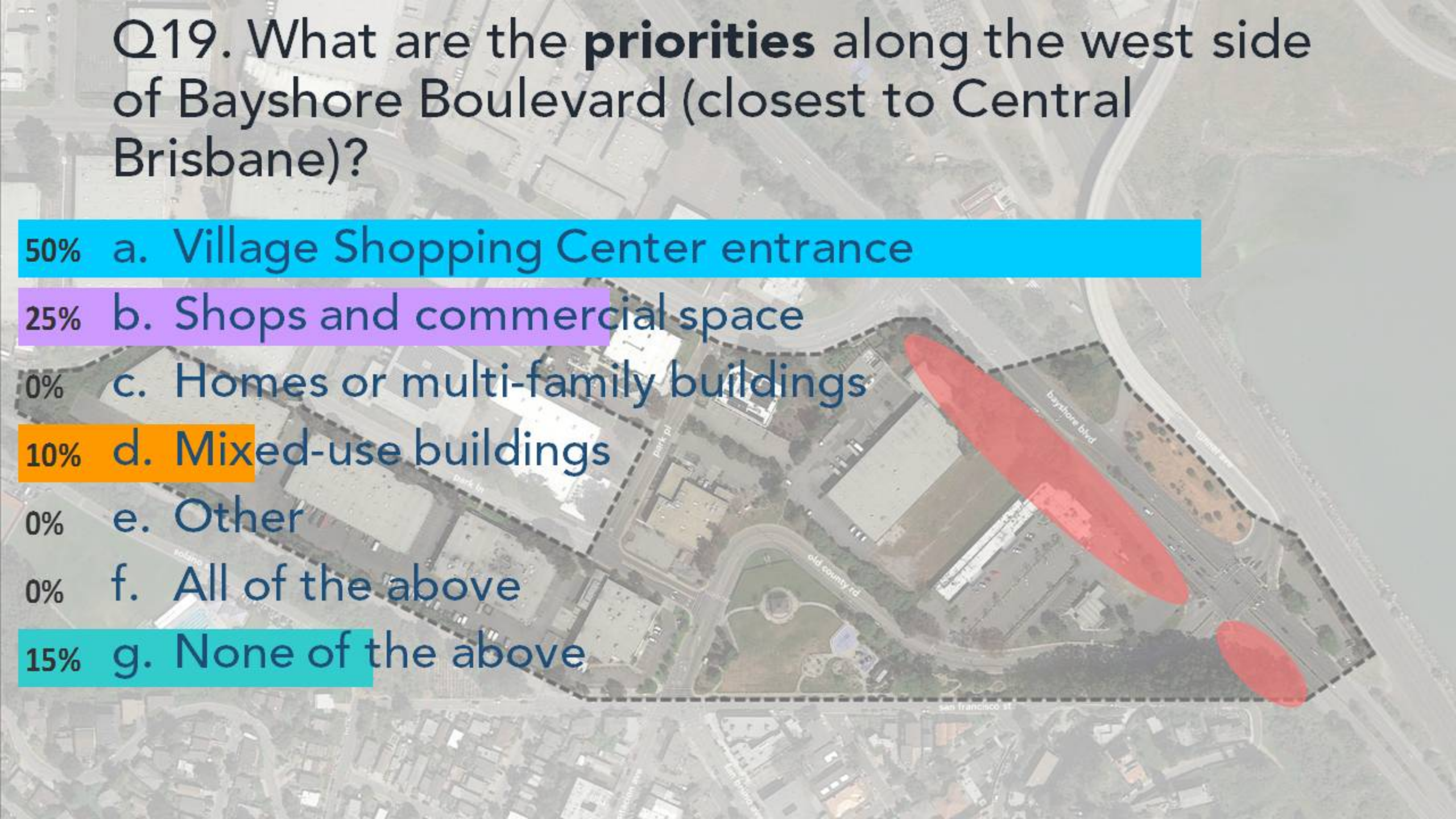
0% c. Homes or multi-family buildings

10% d. Mixed-use buildings

0% e. Other

0% f. All of the above

15% g. None of the above



Q20. What do you think is the **best** use for the City-owned property on the east side of Bayshore?

10% a. Small-scale commercial or hospitality

0% b. Dog park

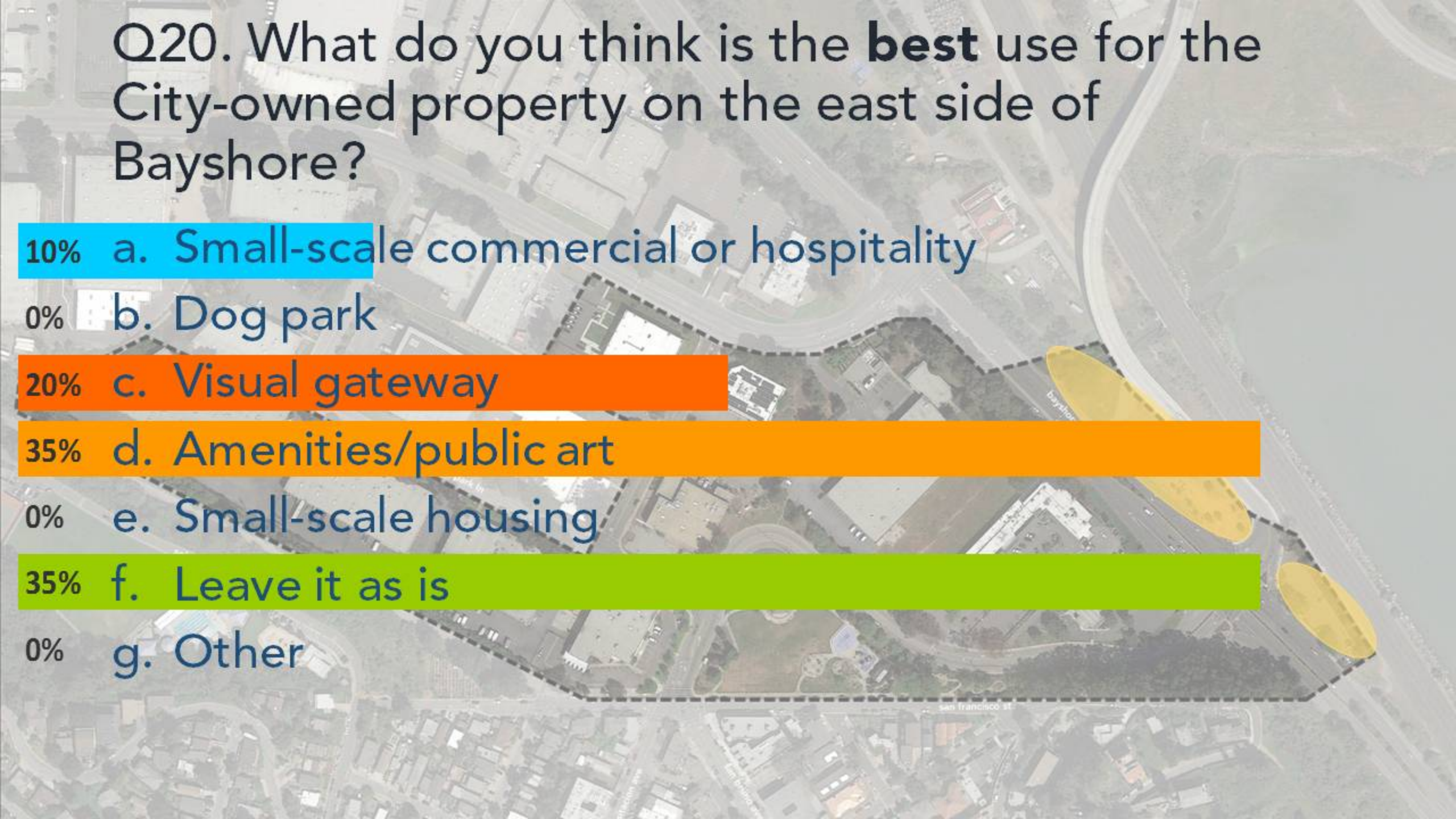
20% c. Visual gateway

35% d. Amenities/public art

0% e. Small-scale housing

35% f. Leave it as is

0% g. Other



Q21. Which improvements would you **prioritize** along Bayshore Boulevard?

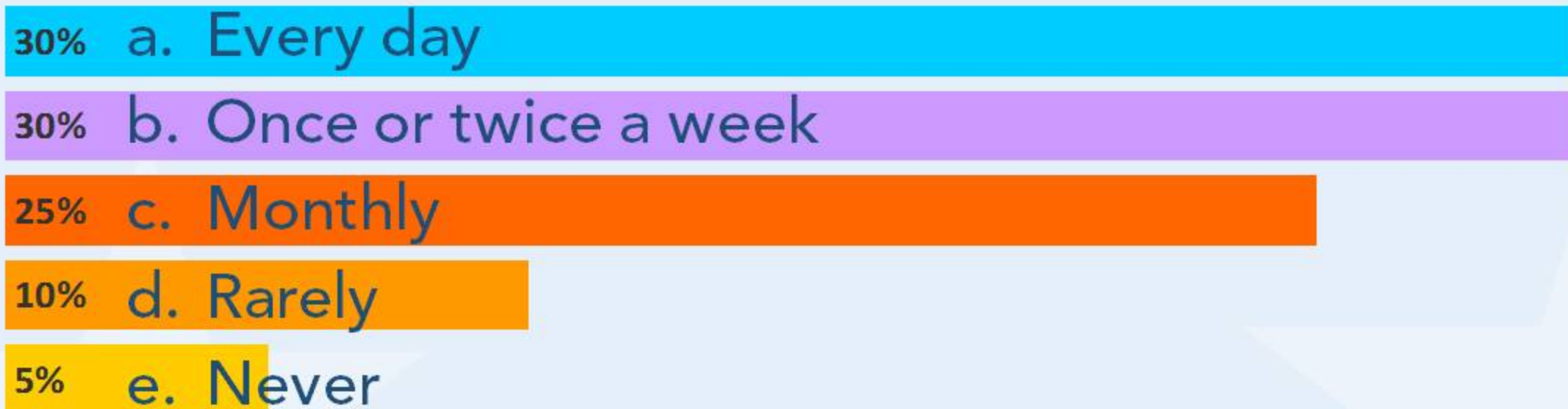
Q21. Which improvements would you **prioritize** along Bayshore Boulevard?

- 15% a. Improve pedestrian/bicycle facilities
- 10% b. Encourage slower speeds between Valley Road and Old County Road
- 5% c. Remove pedestrian islands at the Old County/Bayshore intersection
- 30% d. Beautify western edge of Bayshore with landscaping and gateway elements
- 15% e. Improve transit stops
- 5% f. Other
- 10% g. All of the above
- 10% h. None of the above



**BUILDING BLOCK:
RECREATION AND OPEN
SPACE**

Q22. How often do you use the trails in central Brisbane, including Quarry Road and the Crocker Park Recreational Trail?



Q23. How often do you use Community Park?

11% a. Every day

39% b. Once or twice a week

39% c. Monthly

6% d. Rarely

6% e. Never

Q24. What type of event or temporary amenity would you **most** like to see, or see more of, in Community Park?

Q24. What type of event or temporary amenity would you **most** like to see, or see more of, in the Community Park?

30% a. Concerts

15% b. Outdoor movies

10% c. Snack bar

15% d. Festivals

5% e. Other

15% f. All of the above

10% g. None of the above



Q25. What type of equipment/structure would you **most** like to see added to Community Park?

Q25. What type of equipment/structure would you **most** like to see added to the Community Park?

- 16% a. Fitness equipment
- 0% b. Trampoline
- 5% c. Rock climbing play structure
- 37% d. Group game/activity areas (volleyball court, bocce, pickleball)
- 26% e. Shade and wind structures
- 0% f. Other
- 16% g. All of the above
- 0% h. None of the above

The background features a high-angle photograph of a residential neighborhood with various houses and trees. A semi-transparent blue geometric overlay, consisting of several large, overlapping triangles, is positioned over the top half of the image. A white horizontal bar is centered across the middle of the image, containing the text.

BUILDING BLOCK: IMAGE AND IDENTITY

Q26. Where would you **prioritize** improving the image and identity of Brisbane?

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- 18% a. Establish a more prominent gateway on Old County Road
- 12% b. Redesign the Crocker Industrial Park Gateway
- 18% c. Establish a unified signage system for all City signs
- 29% d. Place wayfinding signs on Tunnel Ave and Bayshore Boulevard
- 0% e. Other
- 0% f. All of the above
- 24% g. None of the above