

APPLICATION

Submission Date: _____

SPONSOR INFORMATION

Name: _____

Company: _____

(If applicable)

Address: _____

Phone: _____

Email: _____

Website: _____

(If applicable)

SPONSOR LEVELS

- Title Sponsor: \$2,500
- Gold Sponsor: \$1,250
- Silver Sponsor: \$600
- Copper Sponsor: \$300
- Bronze Sponsor: \$150

Please submit applications to:
brisbanerec@brisbaneca.org or c/o Jeff Franco, Parks and Recreation Department, 50 Park Place, Brisbane, CA 94005

Please make checks payable to:
City of Brisbane

SPONSORSHIP SUPPORT

We would be honored to have your support for the 2024 Summer Concerts in the Park series! In exchange for your generosity, we offer opportunities for sponsor recognition within the Brisbane community as outlined under the Sponsor Levels. If you are interested in learning more about sponsorship opportunities please email us at brisbanerec@brisbaneca.org.



This summer tradition is made possible due to the generous tax deductible donations made by our community.



Summer Concerts
SPONSORSHIP OPPORTUNITIES

brisbaneca.org/events

ABOUT US

"The mission of Parks & Recreation services in Brisbane is to engage and inspire a healthier community by providing fun, inclusive, innovative and safe parks, facilities and programs."

We are excited to present the 2024 Summer Concerts in the Park series! In order to provide top notch entertainment and quality bands, we need your support!

Your generous donations will help significantly and we ask that you consider becoming a sponsor to make this Summer concert series the best yet.

The 2024 series will be held on select Fridays in July and select Sundays in August as outlined below. Your

sponsorship helps to create timeless memories for the Brisbane community!

The various levels of sponsorship are further detailed on the next page.

Concert Line Up

- ✓ Friday, 7/12– Pride & Joy
- ✓ Friday, 7/19 – DJ Sharon
sponsored by the Lion's Club
- ✓ Friday, 7/26 – Native Elements
- ✓ Sunday, 8/4 – Local Band: Con Kimba
- ✓ Sunday, 8/11 – Mercy & the Heartbeats

Sponsor Levels

Title Sponsor: \$2,500 & above

- Designated sponsor booth at one concert
- VIP perks at concerts
- Recognition on the City's digital signboards
- Sponsor acknowledgement at all concerts
- Sponsor recognition on concert swag
- Name & logo listed on gazebo sponsor banner
- + All items listed below

Gold Sponsor: \$1,250

- Company logo or donor name on concert series promo flyers
- (2) Complimentary concert T-shirts
- + All items listed below

Silver Sponsor: \$600

- Sponsorship acknowledgement in the City Manager's eBlast to the Brisbane community
- + All items listed below

Copper Sponsor: \$300

- Company logo or donor name on the Brisbane P&R webpage
- Company logo or donor name recognition on promo board at concerts
- Company logo or donor name recognition on concert T-shirts
- + All items listed below

Bronze Sponsor: \$150

- Highlight on Brisbane P&R social media
- Name listed in the City's monthly STAR newsletter
- Name listed on gazebo sponsor banner

DISCLAIMER: Inclusion on printed materials requires sponsorship applications to be submitted by: June 3rd, 2024

MARKETING SPECIFICATIONS

To simplify the distribution of sponsor information and increase recognition, we ask that you are prepared to send the below materials based on your sponsorship level.

**Note: A high-resolution png format is preferred.*

Company Logo

Title/Gold/Silver/Copper Sponsors

To maximize sponsor recognition, we urge you to provide several versions of your logo (horizontal, vertical, square) that can be adapted for various promotional platforms.

**Format: png preferred, jpeg accepted.*

eBlast

Title/Gold /Silver Sponsors

Please prepare a brief marketing blurb to recognize your donation.

**100 word count maximum.*

Social Media Highlight

All Sponsors

Please prepare a brief blurb specifically designed for social media. Include a few photos, desired hashtags, and associated account handles for tagging purposes.

**100 word count maximum.*

Anonymous donations are also welcomed!

