

# APPLICATION

Submission Date: \_\_\_\_\_

## SPONSOR INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

*(If applicable)*

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

*(If applicable)*

## SPONSOR LEVELS

Title Sponsor: \$2,500

Gold Sponsor: \$1,250

Silver Sponsor: \$300

Bronze Sponsor: \$150

Please submit applications to:  
brisbanerec@brisbaneca.org or c/o Jeff Franco, Parks and Recreation Department, 50 Park Place, Brisbane, CA 94005

Please make checks payable to:  
City of Brisbane

## SPONSORSHIP SUPPORT

We would be honored to have your support for the 2023 Summer Concerts in the Park series! In exchange for your generosity, we offer opportunities for sponsor recognition within the Brisbane community as outlined under the Sponsor Levels. If you are interested in learning more about sponsorship opportunities please email us at [brisbanerec@brisbaneca.org](mailto:brisbanerec@brisbaneca.org).



This summer tradition is made possible due to the generous tax deductible donations made by our community.



Summer Concerts  
**SPONSORSHIP OPPORTUNITIES**

[www.brisbaneca.org/events](http://www.brisbaneca.org/events)

# ABOUT US

*"The mission of Parks & Recreation services in Brisbane is to engage and inspire a healthier community by providing fun, inclusive, innovative and safe parks, facilities and programs."*

We are excited to present the 2023 Summer Concerts in the Park series! In order to provide top notch entertainment and quality bands, we need your support!

Your generous donations will help significantly and we ask that you consider becoming a sponsor to make this Summer concert series the best yet.

The 2023 series will be held on select Fridays in July and select Sundays in August as outlined below. Your sponsorship helps to create timeless memories for the Brisbane community!

The various levels of sponsorship are further detailed on the next page.

## Concert Line Up

- ✓ Friday, 7/14 – Pride & Joy
- ✓ Friday, 7/21 – DJ Sharon sponsored by Lion's Club
- ✓ Friday, 7/28 – Livewire Band
- ✓ Sunday, 8/6 – Local Brisbane Bands
- ✓ Sunday, 8/13 – Houserockers



## Sponsor Levels

### Title Sponsor: \$2,500 & above

- Vendor booth at least one (1) concert
- VIP perks at concerts
- Recognition on the City's digital signboards
- Sponsor acknowledgement at concerts
- Donor recognition on concert swag
- Name & logo listed on gazebo sponsor banner
- + All items listed below

### Gold Sponsor: \$1,250

- Company logo or individual donor name on concert series promo flyers
- Sponsorship acknowledgement in the City Manager's eBlast to the Brisbane community
- Free concert T-shirt (1)
- + All items listed below

### Silver Sponsor: \$300

- Company logo on the Brisbane P&R webpage
- Logo/Sponsor recognition on board at concerts
- Logo/Sponsor recognition on concert T-shirts
- + All items listed below

### Bronze Sponsor: \$150

- Highlight on Brisbane P&R social media
- Name listed in the City's monthly STAR newsletter
- Name listed on gazebo sponsor banner

**DISCLAIMER:** Inclusion on printed materials requires sponsorship applications to be submitted by: June 1st, 2023

# MARKETING SPECIFICATIONS

To simplify the distribution of sponsor information and increase recognition, we ask that you are prepared to send the below materials based on your sponsorship level.  
*\*Note: A high-resolution png format is preferred.*

## Company Logo

### Title/Gold/Silver Sponsors

To maximize sponsor recognition, we urge you to provide several versions of your logo (horizontal, vertical, square) that can be adapted for various promotional platforms.

*\*Format: png preferred, jpeg accepted.*

## eBlast

### Title/Gold Sponsors

Please prepare a brief marketing blurb to recognize your donation.

*\*100 word count maximum.*

## Social Media Highlight

### All Sponsors

Please prepare a brief blurb specifically designed for social media. Include a few photos, desired hashtags, and associated account handles for tagging purposes.

*\*100 word count maximum.*

***Anonymous donations are also welcomed!***

