

To: Brisbane Planning Commission  
From: Dana Dillworth  
RE: Signage 150 North Hill  
Meeting of February 8, 2024

The use of CEQA categorical exemptions may not be relevant when an environmental review checklist produces a different result. 150 North Hill is neighbored by lands on record as having high biotic value to support rare and endangered species. The land to its east has *viola pedunculata*, source plant for the Callippe Silverspot butterfly and to its west is Northeast Ridge approved restored habitat. The point that this exceeds a signage limit is less relevant than its impact on the environment.

This proposal says non-illuminated letters; there's got to be some lighting involved. I would like to point out impacts from the use of light, how it should be reviewed environmentally and limited, and that from some angles, building and signage lights may blind drivers coming down the mountain.

I noticed this blinding effect from the floodlights on Crocker Park buildings as you drive south on Bayshore. Please consider the total environment and the numerous studies that say light pollution disorients butterfly migrations. A recent National Science Foundation study suggests impacts to other wildlife too.

<https://new.nsf.gov/news/dark-study-reveals-need-better-understanding-light>

<https://lsa.umich.edu/eeb/news-events/all-news/grad-student-news/light-pollution-can-disorient-monarch-butterflies.html#:~:text=Artificial%20light%20can%20impede%20the,when%20it%20should%20be%20resting.>

Secondarily, extreme climatic events come to mind after the winds we had the morning of 2/4. Will aluminum panels standing .75 inches away from the wall withstand 75 mile-an-hour winds, or greater? The material and color schedule includes vinyl (M3) and acrylic (M2), where is this proposed? If vinyl is to be allowed, can we prohibit holographic, mirrored, or reflective surfaces?

Thank you for showing existing signage with plantings. If this is your welcome to Brisbane, there are a number of residents that would recommend the use of native plants, fruit bearing in particular, as it is a bonus for birds. You are within walking distance of the Mission Blue Nursery. They are a great resource and may assist in planting choices.

I would also mention there is an Art Master Plan in the making. While the changes at 150 North Hill may not hit any threshold of requiring contribution, the beauty of the interior atrium of this building, is a wonderful place to consider butterfly art... even a rooftop habitat....

Just thinking out loud.

Thank you.