



CITY of BRISBANE

Public Art Advisory Committee Minutes

Monday, September 26th, 2022 at 4:30PM • Virtual Meeting

CALL TO ORDER - 4:32 p.m.

ROLL CALL

Committee Members Present: Chair D. Davis, Vice-Chair Olivier-Salmon, Councilmember Cunningham, Park & Recreation Commissioner Seawell, Committee Member Grossman

Committee Members Absent: Councilmember M. Davis, Park & Recreation Commissioner Greenlee

Staff Members Present: Assistant City Manager Schillinger, Admin. Management Analyst Ibarra

APPROVAL OF AGENDA

Agenda was approved by Salmon and seconded by D. Davis. 5 Ayes, 2 Absent (M. Davis, Greenlee)

APPROVAL OF MINUTES

A. Approval of Minutes

None

PRESENTATION AND DISCUSSION ITEMS

B. Meet with Brigitte Shearer of the City of Belmont to Discuss the Process of their Public Art Master Plan

The Committee met with Shearer and discussed her experience with the process of their Public Art Master Plan.

Budget:

1. How did you determine the initial budget?
 - Nor Cal Public Art Network (PAN) helped to determine the budget.
2. Did you feel that the initial budget was accurate? Were there different expenses that were unanticipated?
 - Their budget was \$25k and it was accurate. Shearer suggested increasing the budget to have the consultant do community outreach. Theirs didn't do much of that.
3. Were there issues/snags in the contract that you wish you knew about beforehand?
 - None

4. Was there anything that you would add or delete from the initial contract to make a better end product?
 - None. Shearer would recommend their consultant – Barbara Goldstein

Master Plan:

1. How did you and the consultant get the community involved?
 - The consultant did a presentation kick-off, an online survey and one in-person engagement at the local library for artists and community members. Then it went to Park & Rec Commission and then to Council.
2. What worked and didn't work?
 - It is ideal to keep the survey simple (not too "techy"); giving examples is better than letting the respondents give examples.
3. Was the process collaborative?
 - yes
4. How long did it take?
 - Nine to ten months, but this was during COVID
5. How/where did you advertise?
 - They posted the RFQ for a consultant on the artist network, website, PAN, and also asked some cities to forward it out to their networks (Walnut Creek, San Jose, Palo Alto- Alyse Demarzo).
6. How do you find a consultant that is experienced without getting that "cookie cutter" master plan? One that will really delved into the community?
 - Shearer really liked working with Barbara Goldstein. She helped them create their developer fees. Since Brisbane already has developer fees in place, she suggested get someone who has broader experience with community outreach.

Reflection:

1. What did you learn? Mistakes? What makes you excited that came out of the master plan?
 - It is exciting to have a road map, but it does take time to develop.
2. Would you change anything?
 - Shearer suggested having the consultant add guidelines for Developers, and perhaps include a ample contract with an artist.
3. Does the document still feel suited for today? Too new
4. What piece of advice would you give?
 - Shearer suggested to we have all of the details laid out about who owns the art, who touches it, who maintains it, and guidelines for when to take it down.
5. Would you hire that same consultant if you could do it again?
 - For the scope of work asked for, yes; though she felt the editing and revisions may be coming from one of her assistants.

Additional questions and discussion:

The entry into Belmont was decided by an appointed advisory committee and business stakeholders.

What art have you done?

City utility boxes and light poles. It was decided by a call for submissions from local artists.

They also worked with teens for boxes and poles near schools and fields.

Shearer says that most consultants have a large network, but she feels you need to pay for really good art.

Was there another consultant you were considering?

They also considered going with Fung Collectives <https://fungcollaboratives.org/>

Shearer suggests categorizing interactive art vs visual art vs performance art.

<https://www.belmont.gov/departments/parks-and-recreation/parks-rec-projects/pubic-art-master-plan-2>

PUBLIC COMMENT

None

NEXT MEETING DATES

Tuesday, September 27th 4:30pm: Meet with Christine Jones from the City of San Diego

ADJOURNMENT

5:22PM