



CITY OF BRISBANE MEMORANDUM

TO: Engineering Division, Department of Public Works
FROM: Justin Yuen
SUBJECT: Street Name Sign Standard
DATE: 11/28/2018

The purpose of this memorandum, “Street Sign Standard,” is to establish a single document that centralizes requirements from multiple locations for street signs. These standards and criteria are not necessarily applicable to projects requiring planned development permits and subdivision agreements. While certain criteria may apply, other criteria will not apply due to the unique situations within these areas; accordingly consultation with the City Engineer shall be required in the excepted cases listed above. All street signs shall comply with the MUTCD & Caltrans Standards.

This document shall be used as the design basis for applicable work within the public right of way unless specifically approved otherwise by the City Engineer, and shall be in effect until superseded by an updated working draft or approved final document.

Street name signs have different sizing requirements per MUTCD Section 2D.43. Streets are organized into two categories as shown in the table below. All street name signs that fall into the categories below shall include a star pictograph on the far left.

Category	Type of Street Perpendicular To Sign Face	Speed Limit (mph)	Example
1	2-lane	25 or less	Visitation Ave
2	2-lane	More than 25	Lagoon Rd
	Multi-lane	40 or less	Marina Blvd

1. Sign length shall be 24”, 30”, 36”, or 42” depending on word length. Sign height shall correspond to each street type based on the table below.

Category	Sign Height (in)
1	8
2	9

2. Letter height shall correspond to each street type based on the table below.

Category	Tailed Letter (g, j, p, q, y) in Principal Street Name (not incl. suffix)	Principal Letter Height (in) e.g. “Klamath”		Suffix Letter Height (in) e.g. “St”	
		Upper-Case	Lower-Case	Upper-Case	Lower-Case
1	Yes or No	4	3	3	2.25
2	No	6	4.5	4	3
	Yes	5.5	4.125	4	3

3. The text shall be centered vertically within the sign. Text offset dimensions from the top and bottom of the sign will vary based on the sign category and on the presence of tailed letters (g, j, p, q, y) in the street name.
4. The font type shall be FHWA Standard alphabet typeface “Highway Gothic.”
5. The sticker material used shall be 3M electro-cut on diamond grade reflective.
6. The star shall be centered vertically. Size shall be 4” for Category 1 signs and 6” for Category 2 signs.
7. The sign shall be double-sided.
8. The sign colors shall be white on green with a 0.375” white border.
9. The sign shall be mounted on existing galvanized pole. If pole is to be added or replaced, mount on new galvanized breakaway post.
10. The single round post bracket, single square post bracket, and cross mount bracket used shall be cast aluminum with 12” wide slots. Slot openings shall fit 1/8” thick signs. The single round bracket shall fit a standard pole 2.375” in diameter, and the single square bracket shall fit a breakaway pole 2” in width.

For long street names, unique solutions/adjustments such as abbreviating or using a narrower font may need to be considered. Signs for streets that do not fall under Categories 1 or 2 shall conform to standard MUTCD specification and shall not include a star pictograph.

Hawkins Traffic Safety Supply, which previously served as the City's supplier of street name signs, was acquired by TAPCO. The contact information for TAPCO is listed below:

5100 W Brown Deer Rd, Brown Deer, WI 53223
Sales & Service: 1(800) 236-0112

CATEGORY 1 EXAMPLE



CATEGORY 2 EXAMPLE

